

The 2024 Green Industry Show & Conference (GISC)

Westerner Park, Red Deer, AB November 20 & 21, 2024

Exhibitor Information Package

This document contains important instructions that will make your participation at this year's show a pleasant experience.

CONTENTS:

•	DISPLAY EQUIPMENT/MATERIAL DROP-OFF	Page	2
•	MOVE-IN FLOOR PLAN	Page	2
•	WESTERNER PARK PARKING ACCESS	Page	3
•	GOODKEY SHOW SERVICES	Page	4
•	DISPLAY BOOTH CONFIGURATION & SET-UP	Page	6
•	GENERAL INFORMATION	Page	7
•	MOVE-OUT PROCEDURES	Page	9
•	HOTEL ACCOMMODATION	Page	10
•	EXHIBITOR FREE CONFERENCE REGISTRATION INFO	Paae	10

Attachments

- INSURANCE FORM
- MOVE IN SCHEDULE FULL SIZE
- EXHIBITOR BADGE ONLINE REGISTRATION
- GOODKEY S HOW SERVICES EXHIBITOR KIT
- SPONSORSHIP & ADVERTISING BROCHURE
- GROWER'S AUCTION INFO
- CONEXSYS LEAD RETRIEVAL INFO SHEET
- HOTEL INFO SHEET



GISC CONTACT INFORMATION:

Trade Show Co-ordinator: Lisa Brick

Toll-free: 1-800-378-3198 Direct: 587-404-1346

E-mail: lisa.brick@landscape-alberta.com

DISPLAY EQUIPMENT/MATERIAL DROP-OFF & SET-UP

► Tuesday, November 19, 2024- Booth Set-up

Westerner Park is located on the south east end of Red Deer, AB just off of Queen Elizabeth Highway at 4847A 19 Street, T4R 2N7. Exhibit equipment/ material drop-off on Tuesday, November 19 will be subjected to specific times, see below.

During set up all exhibitors are to proceed to the rear of the NEERALTA PAVILION loading area. Enter the Neeralta Pavilion through the overhead doors in the loading area, not the front doors of the building.

If you require the use of the loading area, whether it is a personal vehicle, pick-up or transport truck, you must follow the assigned time schedule as shown on the plan below. Please note that the loading area does not have a loading dock. If you require a loading dock for a large truck, please advise us so that we can make arrangements with the facility.

Exhibitors who **do not** require the use of the loading area (carry in material from the parking area) can set up at any time between 8am - 7pm.

Exhibitors who miss their targeted move-in time may have to wait until the loading area is free. After 3:00 pm any exhibitor may access the loading area.

Doors to the Show Hall will be open from 8:00 am - 7:00 pm. (Loading area opens at 8:00 am.)

Booths must be completely set up by

7:00 pm. The doors to the pavilion will be locked at 7:00 pm with no re-entry permitted until 8:30 am on Wednesday, November 20, 2024.

MOTORIZED VEHICLE /EQUIPMENT

Before any motorized vehicle /equipment may enter the Neeralta Pavilion, please ensure the fuel does not exceed one quarter (25%) of the tank capacity or 20L whichever is less.

Once inside, tanks must be tapped shut. Keys must be kept on site in the event of an evacuation. No propane is permitted inside any part of Westerner Park.

UNLOADING INSTRUCTIONS

Please unload your equipment/materials from your vehicle as quickly as possible and remove your vehicle from the loading/unloading area **immediately**. Do not leave your vehicle unattended. Vehicles parked in 'restricted areas' will be ticketed.

No booth set-up permitted on Wednesday, November 19th.

Minor adjustments to displays only. (Exhibitor access as of 8:30 am.)

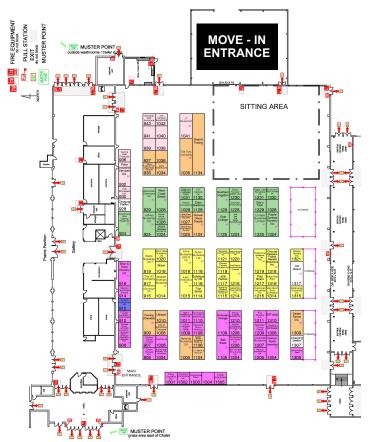
Trade Show opens at 10:30 am.

NO ONE UNDER THE AGE OF 16 IS PERMITTED ON THE SHOW FLOOR DURING **MOVE-IN OR MOVE-OUT TIMES**

SAFETY BOOTS ARE REQUIRED

MOVE - IN 8:00 AM - 7:00PM

NEERALTA PAVILION



MOVE IN - NOV 19, 2024

- 8:00AM 9:30AM 9:30AM - 11:00AM
- 11:00AM 12:30PM
- 12:30PM 1:30PM 1:30PM - 3:00PM
- 2:00PM 3:00PM

NOTES:

EXHIBITORS THAT MISSED THEIR TARGETED MOVE IN TIME WILL MOVE IN 3:00PM - 7:00PM AS PER THE EXHIBITOR

WESTERNER PARK ACCESS AND PARKING

ALL VEHICLES - TRUCKS, TRAILERS, PERSONAL VEHICLES. Enter Westerner Park via the NORTH GATE located off of 19 Street.

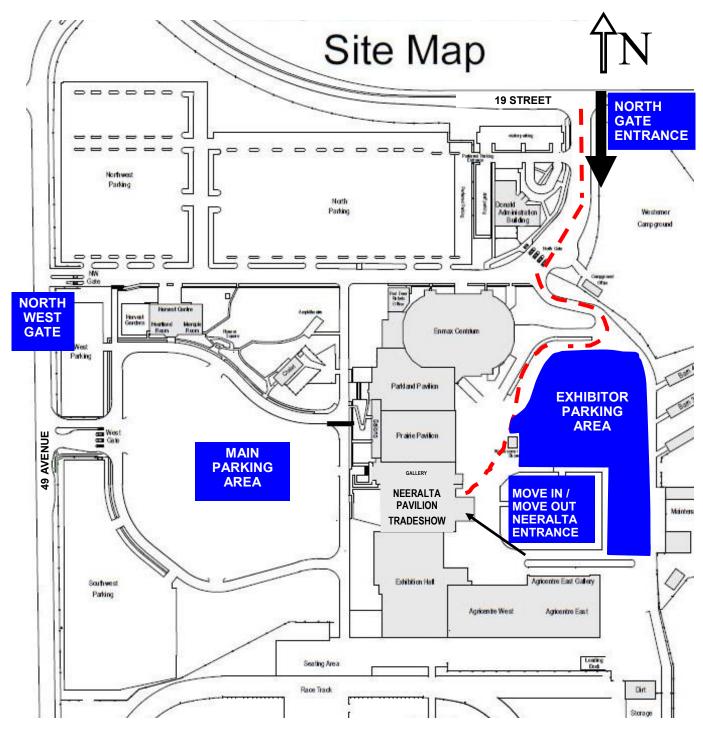
An exhibitor parking area is located behind the NEERALTA Pavilion.

Please observe all times traffic signs. Vehicles parked in 'restricted areas' will be ticketed and towed.

DAILY PARKING - No charge to exhibitors

Exhibitors may park their large trucks, trucks with trailers or personal vehicles in the exhibitor parking area behind the pavilion; parking is first-come-firstserved. Overnight parking is permitted here.

Over night parking is **NOT** permitted at the main parking area at the front of the pavilion.



GOODKEY SHOW SERVICES - MATERIAL HANDLING & FORKLIFT, ETC.



Decorating Graphic Design Logistics Customer Service

Goodkey Show Services Ltd.is the official general service contractor for the 2024 Green Industry Show.

NOTE: No hard copy of the Goodkey Show Services forms are supplied. To order online you will need to go to the Goodkey website: www.goodkey.com. From there you will need to Register or login, if you already have and account with them.

Access a PDF of their forms is available on the GISC website: https://www.greenindustryshow.com/?
page-id=1804

To take advantage of discount pricing all completed forms and full payment must be received by the discount deadline **October 30, 2024**.

2024 Welcome Back Special

Exhibitors will receive one -1500 watt outlet. Fork lift services (up to 3 skids per exhibitor)

The following services are supplied by **Goodkey Show Services**:

- A. CARPET
- B. ELECTRICAL / POWER
- C. SIGN AND BANNER HANGING
- D. FURNITURE
- E. OPTIMUM FURNITURE
- F. DRAPE & TABLES
- G. ACCESSORIES
- H. DISPLAY ACCESSORIES
- I. OCTANORM BOOTHS & ACCESSORIES
- J. SIGNAGE & DIGITAL PRINTING
- K. PRINT READY GRAPHIC GUIDELINES
- L. EXHIBIT BOOTH VACUUMING & CLEANING
- M. INSTALLATION & REMOVAL IN-BOOTH FORKLIFT
- N. INSTALLATION & DISMANTLE LABOUR
- O. POST SHOW STORAGE
- P. MATERIAL HANDLING (FORKLIFT)
- Q. ADVANCE WAREHOUSE SHIPPING
- R. CUSTOMS BROKERAGE

♦ Online ordering:

Event Name: Green Industry Show 2024

Event Code: GIS11202124

Event Date: **November 20-21, 2024**https://www.goodkey.com/admin/login.cfm **ONLINE ORDERING PROCEDURE**

Go to www.goodkey.com

- 1.Click "ORDER ONLINE"" from the menu near the top of the page.
- 2.Register your company if you have not done so at the Goodkey site before. *Please note: Your Default Username will be your e-mail address, and the preselected password is "blue". You can then go into your account and change your password.
- 3. Put in "show code" GIS11202124
- 4.• You are now at the show info page. That will tell you the move-in and move-out information along with the furnishings and colors that are supplied by your show organizer.
- 5.• If you would like to order extra furnishings, material handling, labour, etc., please click on "**main**" on top of the page.
- 6.• Click on the sub-category products or services of your choice.
- 7.• To add to your order, select the options beside the photo then "Add item to cart". Click "Back to order online" by the "View my cart" to return to the main order directory.
- 8.• Once you are completely satisfied with your order (s) click on "confirm my cart" at the bottom of the page.
- 9.• Click the terms and conditions box please note instructional pop up and click "**OK**".
- 10.• Click "pay online" and complete the required fields.
- 11.Click "complete payment" and print your receipt.

The system will automatically send you the confirmation of your order through the email you have provided at the time of registration.

Direct requests directly to Goodkey Show Services: Toll-free: 1-877-726-2211 or 780-426-2122

Email: <u>info@goodkey.com</u> or exhibitorservices@goodkey.com

LIGHT MATERIAL HANDLING/ PORTERING

Assistance to move lightweight material from your vehicle onto carts and to your booth is included in your booth fees. Exhibitors are responsible for ordering and paying for all other services, as these are not included in your booth fees.

GOODKEY SHOW SERVICES - CONTINUED

Booth set-up may continue until 7:00 pm on Tuesday, November 19. The doors to the trade show area will be locked at 7:00 pm with no re-entry permitted until 8:30 am on Wednesday, Nov. 20, 2024.

A/D/E/F/G/H) CARPET, BOOTH FURNITURE, TABLES, CHAIRS, DRAPE & ACCESSORIES are the sole responsibility of the exhibitor as they are not included in booth fees.

- B) ELECTRICAL & POWER. One (1) 1500 watt outlet is supplied per exhibitor. If you require lighting, power cords, additional outlets, etc. they will have to be ordered.
- C) SIGN & BANNER HANGING. If you require this service refer to the Goodkey Show Services forms for complete details.

I) OCTANORM EXHIBITS & ACCESSORIES

An extensive line of products are available to create your one of a kind booth or display.

J/K) SIGNS & GRAPHICS

Goodkey in-house graphics department can take care of all your sign and graphic needs.

L) VACUUMING & CLEANING

Exhibitors are responsible for cleaning their exhibit space. Show Management provides janitorial service for aisle carpet only. Cleaning staff will not enter any exhibit for the purpose of sweeping or dusting.

M) INSTALLATION & REMOVAL IN-BOOTH FÖRKLIFT.

On-site forklift fee: \$85.00-\$170.00 per hour. For complete material handling information or to order go to: https://www.goodkey.com/admin/login.cfm

N) INSTALLATION & DISMANTLE LABOUR Rates are charged per person at a minimum of two (2) hours. Rates from \$87.00 - \$175.00 per hour.

O) POST SHOW /OVERNIGHT STORAGE.

Clean-up / disposal charges will apply if all booth material is not removed or placed in garbage bins after the show. Any cartons/crates/pallets or other material not removed from the show floor or storage area five hours after the official show closing will become the property of the show and disposal charges will be billed to the exhibitor.

To avoid extra charges make arrangements with your carrier to pick-up your empty cartons/crates or pallets. If you require this service order through Goodkey Show Services.

P) MATERIAL HANDLING and FORKLIFT SER-VICE: up to 3 skids per exhibitor of forklift service is included in your booth - extra freight will require additional booking.

Material handling/forklift fee is \$61.80 per 100 lbs. (minimum \$123.60 charge). This includes: delivery and storage of shipment up to 1 day prior to show opening, delivery to show site and to booth area, removal of empty containers from booth to storage area, returning empty containers to booth upon show closing, reloading of shipment from booth to exhibitor arranged outboard carrier.

Q) ADVANCE WAREHOUSE SHIPPING DO NOT SHIP ANY MATERIAL DIRECTLY TO

WESTERNER PARK. Please refer to Goodkey Show Services Ltd. Advance Warehouse order form for details. Advance shipments are accepted from Wednesday, October 19, 2024 to Wednesday, November 12, 2024.

DO NOT ship any material to the Green Industry Show Management office.

Direct Shipments:

Direct ship to Westerner Park is for shipments arriving on Tuesday, November 19, 2024 ONLY. Warehouse receiving is from 8:00am-6pm.

R) CUSTOMS BROKERAGE

Refer to the Goodkey Show Services forms for complete details for customs and logistics.

ON-SITE STORAGE

Empty cartons/crates/pallets may not be stored in booths. Packing boxes and display storage cases, etc. must not be visible in your booth display.

A designated storage area will be available (trailer on-site). You may self-store boxes, crates and pallets at no extra charge. If you are unable to move your items yourself, order through with Goodkey Show Services - Material Handling. It is the responsibility of the exhibitor to arrange for pallets and packing material to be removed from the show floor at the end of set-up day. If not removed Goodkey will remove debris and charge it back to the exhibitor. Please note GISC, Goodkey Show Services and Westerner Park will not be held liable for lost items.

AUDIO VISUAL EQUIPMENT

PARKLAND AUDIO VISUAL is the official audio-visual partner at Westerner Park. Email your name, your company name, email address and phone number and your request. The deadline for ALL audio visual equipment requests is October, 11, 2024.

DISPLAY BOOTH CONFIGURATION & SET-UP

Please see diagram on right.

Displays and signs are not permitted above an 8' height. A non-illuminated flat, stationary, sign may extend above the back wall to a maximum height of 12'. The reverse must be clean, in good repair and cannot show the business name.

Equipment and/or vehicles used for display purposes must be confined to the booth dimensions. No vehicles and/or equipment may protrude into the aisles. Key must be kept on-site in the event of an evacuation.

Buckets on tractors/loaders must not extend over the centre aisle or adjacent booth. Any machinery with hydraulic attachments extended in the 'up position' must be secured with safety locks/clamps.

Carpet and flooring material must remain inside the confines of the booth dimensions. Painting, nailing, drilling or screwing into the floor, walls or any part of the building is NOT permitted.

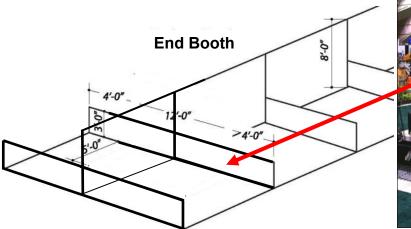
STAND-ALONE BOOTHS

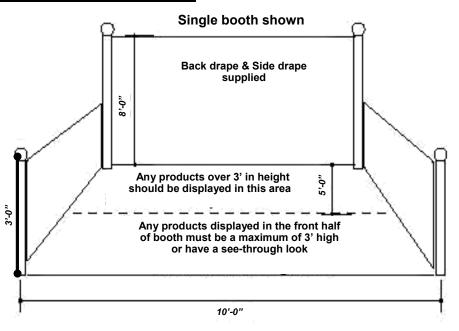
A stand-alone booth is defined as a block of booths completely surrounded by aisles.

The visual creation of stand-alone booth displays should be done with the visibility of neighboring booths in mind. No perimeter wall or structure is permitted above 4' unless of a see-through nature.

Display structures such as towers are permitted to a maximum height of 14'.

Careful consideration must be given to the placement of the 14' structure maximum. As a general rule this should be centered in the booth space.





ALL BOOTHS

No part of any booth display is permitted to extend beyond booth boundaries. GISC Management will be charged with the interpretation of the rules and any violation will be immediately corrected.



LARGE FABRIC **COVERED DISPLAYS**

As per the Alberta Fire Code, all large fabric displays must have proof they are flame retardant, with sticker sewn onto display. Certificate of compliance must be available onsite. (Certificate would have been supplied when banner was purchased.)

DISPLAY COLOUR **SCHEME**

Display curtain colour is Silver.

Aisle carpet is Blue Jay.



GENERAL INFORMATION

TRADE SHOW HOURS

- ► Wednesday, November 20 10:30 am – 4:30 pm
- ► Thursday, November 21 10:30 am – 3:30 pm

OFFICIAL WEBSITE

The official website for the Green Industry Show & Conference is: www.greenindustryshow.com.
All exhibitor forms can be accessed through the website under the Exhibitor Information page.

EXHIBITOR BADGES - ORDER ONLINE

Exhibitor badging will be done through CONEXSYS Registration.

Please pre-order your exhibitor badges for all staff expected to work your booth. (Exhibitor badges are limited to persons actually staffing your booth.) This will save you time onsite. Each exhibiting company will receive an email with a direct link to register booth staff via the online registration system. An email will be sent to the contact person on file. Please wait until you get your exhibitor portal login email to begin to register exhibit staff. The email subject line is: GISC 2024 Exhibitor Portal Login & Booth Rep Registration

Badges are not required for move-in. Badges will be available for pick-up on-site at the REGISTRATION DESK during move-in after 10:00am on November 19 and starting at 8:30am through show hours on November 20-21. You will not be permitted to enter the show floor without a badge. Each company is allotted 10 badges. Additional badges may be requested.

LEAD RETRIEVAL SYSTEM

CONEXSYS Lead Retrieval System is available to order for the 2024 Green Industry Show.

MYLEADS - Standard.

A small, light weight & easy to carry scanner, equipped with just one key, allows for easy and straight forward use. Equipped with 128 KB of memory, it provides an economical method of collecting leads. An electronic file is provided within one business day after the show closes. No electrical power required.

Early Bird rate, till November 8: \$225.00 + GST. Regular rate, after November 8: \$275.00 + GST. (MYLEADS Mobil App - also available.)

Order form attached.

WATER FOR PLANTS, FOUNTAINS

Access to water for plants or fountains is available in the loading bay area. Please bring your own bucket / hose as these are not provided by Westerner Park. It is prohibited to use indoor drains to drain large amounts of water.

INTERNET CONNECTION

Wireless internet service is available free of charge at Westerner Park, Neeralta Pavilion.

EXHIBITOR SOLICITATIONS/TERRITORY

Exhibitors must limit their activities to within the confines of the booth space. Exhibitor activities must be conducted in a manner consistent with the non-interference of activities legitimately exercised by other exhibitors.

Any firm or organization not assigned booth space inside the exhibit hall will not be permitted to solicit within the trade show area. Please report this activity to GISC Management. Violators may be asked to leave the show and be banned from future shows if they do not comply.

CHARACTER OF EXHIBITS

GISC Management retains the right to restrict exhibits to products and services of interest to and related to the horticultural industry. Management also reserves the right to restrict exhibits because of noise, method of operation, materials, or for any reason that is objectionable, and also to prohibit or to evict any exhibit which, in the opinion of the Management, may detract from the general character of GISC. This restriction includes persons, things, conduct, printed matter or anything of a character that the GISC Management determines objectionable. In the event of such restriction or eviction, GISC is not liable for any refunds on rentals or other exhibit expenses.

SECURITY

GISC Management encourages exhibitors to have at least one employee in their booth during move-in and move-out hours. In all cases, the ultimate responsibility of security lies with the exhibitor at all times. GISC or Westerner Park will not be held liable for the loss or theft of any items in the exhibit booth or storage areas. During show hours exhibitor's must wear their name badges at all times to gain access to the show hall. The hall will be locked during off-show hours and overnight security will be provided.

INSURANCE

The exhibitor is responsible for obtaining adequate insurance covering personnel, exhibit material and equipment for the duration of the show move-in, show days, and move-out, including public liability,

property damage, fire and theft, and business interruption, however caused. Proof of insurance is required. Form attached. Send copy via email to lisa.brick@landscape-alberta.com by October 31, 2024.

NON-SMOKING

Smoking is not allowed anywhere within the confines of Westerner Park building or within 15 feet of any doorway.

COMBUSTIBLE MATERIAL

- The Fire Marshall has final authority regarding the types of material that can be displayed in the show halls. Please call if you are not sure your products/materials meet code. Straw or hay for display, helium balloons, nails and /or tracks to hang items on walls are not permitted.
- 2. Pumps and electric motors may be used for display purposes provided they are quiet and do not interfere with adjacent exhibitors. Flammable or combustible and/or compressed gases shall not be used or displayed. The use of spray paint is strictly prohibited inside Westerner Park.
- 3. Propane vehicles must NOT come into the building with propane tank attached. Propane tanks are prohibited within the building.
- 4. The use of candles and / or all types of open flames is strictly prohibited on Westerner Park grounds.

SPECIAL EQUIPMENT RESTRICTIONS

Floor protection must be placed under all vehicles not on cement flooring. The operation of oil, natural gas or gasoline engines is prohibited in exhibit areas. No vehicles are permitted to be turned on during show hours. Fuel tanks shall be limited to 25% capacity or 20L, whichever is less, in the exhibit area. Gas caps must be locked or sealed closed with tape. All battery cables must be disconnected and cable ends taped to meet Fire Department Regulations. Keys must be kept on-hand in the event of an evacuation.

Audio visual equipment shall be limited in its operation to sales demonstrations only, must not be noisy and shall not be used to attract or amuse visitors. All audio visual equipment shall be in accordance with the requirements of fire prevention authorities and in harmony with any agreement entered into with GISC and the Management of the facility. The use of loud speakers and public address equipment by exhibitors is absolutely prohibited.

Banners/Décor:

1.As per Alberta Fire Code, all banners, signs and hanging décor are subject to and must be CAN/ ULC-S109 certified or proof of other fire retardant steps is required before hanging.

- 2. Certificate of compliance is required by Westerner Park upon order, and items will not be hung without proper documentation on file.
- 3. All banners MUST be hung by Goodkey Show Services. Please contact them for this service.

Canopies/Tents:

- 1. All tents and canopies must be approved for indoor use and have a permanently attached label indicating conformance to CAN/ULC-S109, "Flame Rests of Flame-Resistant Fabrics and Films".
- 2. Booths that include tents, canopies and/or other structures inside a building shall not be constructed with any roof, ceiling or other obstruction greater than 9.2m2 (100 sq ft) without written approval from Westerner Park. Structure can not be located under any overhead sprinkler and contents will need to pass inspection in addition to meeting all additional regulations (such as fire extinguisher or smoke alarm) for structures over 100 sq ft.

NON-COMPLIANCE TO RULES AND REGULATIONS

Each exhibitor and employees, substitutes or aides, agrees to abide by the Terms of Agreement and by subsequent amendments and additions considered by GISC Management to be in the best interest of all exhibitors. Upon non-compliance with the terms formulated, GISC Management reserves the right to prohibit, reject or eject any exhibitor, exhibitor's representative, exhibit (in whole or in part), or visitor, with or without giving cause. In the event of restriction or eviction, GISC is not liable for any refunds on rentals or other exhibit expenses.

AMENDMENT TO RULES

GISC Management shall retain the right to interpret the rules and regulations or make such judgments as may appear to be in the best interests of the entire exposition.

CUSTOMS & OR TRANSPORTATION CARRIER

Goodkey Show Services- Customs and Logistics is the one-source solution for customs and transportation services. Customs and Transportation forms are available through Goodkey online ordering: https://www.goodkey.com

A PDF copy of the forms are also available on the Green Industry Show & Conference website: https://www.greenindustryshow.com/?page_id=1804

MOVE-OUT PROCEDURES

► Thursday, November 21, 2024 4:00 pm - 10:00 pm

To alleviate traffic congestion during the Move-Out, the following time slots must be adhered to:

- + 4:00 pm 5:00 pm Small vehicles, Mini van or car, Pickup truck (NO trailer)
- ♦ 5:00 pm 6:30 pm Pickup truck with trailer, Cube vans, Larger trucks
- ♦ After 6:00 pm Trucking companies Couriers

PERSONS UNDER THE AGE OF 16 ARE NOT PERMITTED ON THE TRADE SHOW FLOOR **DURING MOVE-IN OR MOVE-OUT TIMES.**

Note: Goodkey Show Services will supply each exhibitor with the 'Move-Out Instructions' on Thursday morning, November 21, 2024.

Trucks and/or heavy equipment can only exit through the loading dock area.

BOOTH DISMANTLING IS NOT PERMITTED PRIOR TO 3:30 PM. Exhibitors removing display items prior to show closing may forfeit their right to exhibit in future shows. Tear down /move-out is defined by law as a construction zone; as such CSA approved safety footwear is required.

Please do not place any display materials or equipment in the show hall aisles until the carpet has been removed immediately following the official show closing time.

Move-out will commence immediately after the trade show closure, and aisle carpet is removed, on Thursday, November 21, 2024 at 4:00 pm and must be completed by 10:00 pm.

Clean-up / disposal charges will apply if all booth material is not removed or placed in garbage containers after the show. Any cartons/crates/ pallets or other material not removed from the storage area five hours after the official show closing will become the property of the show and disposal charges will be billed to the exhibitor. To avoid extra charges make arrangements with your carrier to pick-up your empty cartons/crates or pallets. There is no overnight storage. Contact Goodkey Show Services to make arrangements for extended storage.

It is mandatory that all shipments, other than those being taken out by personal vehicles, have a completed Outbound Bill of Lading; which are available will be available at the Goodkey Show Services service desk

If your booth content has been sold to a third party for pick-up, please complete an Outbound Bill of Lading available at the Goodkey Show Services service desk.

If your booth material is being picked up by a trucking company or courier, exhibitors need to make sure that it is clearly and correctly labelled and that an Outbound Bill of Lading is completed. GISC, Goodkey Show Services or Westerner Park is not responsible for any equipment/material remaining on the show floor.

YOU MUST ADVISE YOUR CARRIER ABOUT THE PROPER MOVE-OUT TIMES.

HOTEL ACCOMMODATION

Red Deer Resort & Casino

3310 - 50 Avenue, Red Deer, AB T4N 3X9 Web: https://rdrcasino.ca/

November 18-21, 2024 - Monday to Thursday Rooms starting at: \$139.00 + tax

Suites starting at: \$179.00 + tax

To reserve online please use this link: **ONLINE RESERVATIONS**

or call 1.800.662.7197 and ask for the Landscape Alberta block.

Reservation Deadline: October 14, 2024

All guest room rates are non-commissionable and quoted exclusive of applicable federal, provincial, and local taxes in effect al the time of check out, which are currently 4% Tourism Marketing Levy and 5% Goods & Services Tax as well as the following automatic charges: 2% Destination Marketing Fee.

After this date, all further requests for guestrooms will be subject to availability and our prevailing questroom rates. Rates are based on single and double occupancy.

- Complimentary WiFi in rooms
- Indoor swimming pool and whirlpool
- Fitness centre
- Free onsite parking
- Onsite restaurant, bar/lounge
- Room service
- Salon
- 24 hour business centre

Note:



You may have been contacted by a third party calling to 'assist' you with booking a hotel room.

This person/company is NOT in any way associated with Landscape Alberta or the Green Industry Show & Conference. We have not authorized anyone to contact exhibitors to book their rooms for them.

Exhibitors are responsible for booking their own hotel accommodations. We continue to say, 'Beware' of housing pirates.

GISC Management



EXHIBITOR COMPLIMENTARY **PASS**

Each exhibiting company will receive one (1) full 2-day conference pass, FREE*, a \$375.00 value.

Never attended The Green Industry Conference? Here is your chance - it doesn't get any better than a free pass! Regularly attend? Consider this an added bonus for yourself or a staff member!

*To receive your free pass you must pre-register by November 14, 2024 to take advantage of this offer. Only 1 free pass per company. Registrations received after this date are subject to regular conference rates.

If you want to register additional staff, do so before November 1, 2024 to ensure you receive the Early Bird conference rate. (Regular rates apply after November 1, 2024)

The two-day conference begins with a keynote speaker at 7:55 am both days. There are four (4) session rooms with a total of 24 sessions to choose from.

CLAIM YOUR PASS

Each exhibiting company will be given a code for

one (1) conference pass. The pass can only be assigned to one person, so please determine which staff member will redeem the pass and use it when you register them through your Exhibitor Portal.

Your code is contained in your Exhibitor Portal profile page near the bottom and you will be able to see it when you access your Exhibitor Portal using the link in the Exhibitor Portal Login email you received.

To use the code

- 1. In your Exhibitor Portal take note of your code located in the "Misc Details" section and then click on "Add New Representative"
- 2. Fill in the information and select "Conference All Access" from the list of Registration Fees (it will be defaulted to Booth Staff when you arrive on this page).
- 3. Select any additional items you wish to add on (fees apply)
- 4. Scroll to bottom and put code in the Discount Code box and then Continue to payment.





Landscape Alberta

18051 - 107 Avenue NW, Edmonton, Alberta, Canada T5\$ 1K3

Telephone: 780-489-1991 | Toll Free: 1-800-378-3198 | Direct: 587-404-1346

<u>lisa.brick@landscape-alberta.com</u> www.greenindustryshow.com

IMPORTANT NOTICE TO EXHIBITORS

LIABILITY INSURANCE

All trade show exhibitors are required to provide proof of general liability insurance in order to exhibit at the 2024 Green Industry Show.

Contact your insurance broker/agent today to obtain a current Certificate of Insurance naming Landscape Alberta as an additional insured.

- You insurance broker/agent may use the form on the reverse or their own.
- Certificate must be provided to show management no later than **October 31**, **2024**. (Certificate may be faxed, mailed or emailed.)
- Certificate must cover the dates of November 19 21, 2024. (If purchasing 'event insurance' ensure the coverage for Thursday, November 21, 2024 does not expire until midnight.)

Please remember, a valid Certificate of Insurance naming Landscape Alberta as an additional insured is required in order for an exhibitor to set up their booth.

EXHIBITOR ALERTS: ADVERTISING, ATTENDEE LISTS, HOTEL SOLICITATIONS

If you are contacted by a third party to advertise in their show guide or book a hotel room, DO NOT RESPOND or if they phone, just HANG UP.

Please see the detailed letter included in this mailing for more information.

- 1. The Green Industry Show produces their own show guide that includes a listing of all participating exhibitors and is published in the November/ December issue of the *Green for Life* magazine. Your listing is included in your booth fee and does not require an additional payment.
- 2. If you have been contacted by a company offering to "assist" with a hotel reservation, do not. They are NOT affiliated with the Green Industry Show & Conference in any way, nor have we given permission for them to contact you.

Green Industry Show exhibitors are responsible for directly booking their own hotel room.

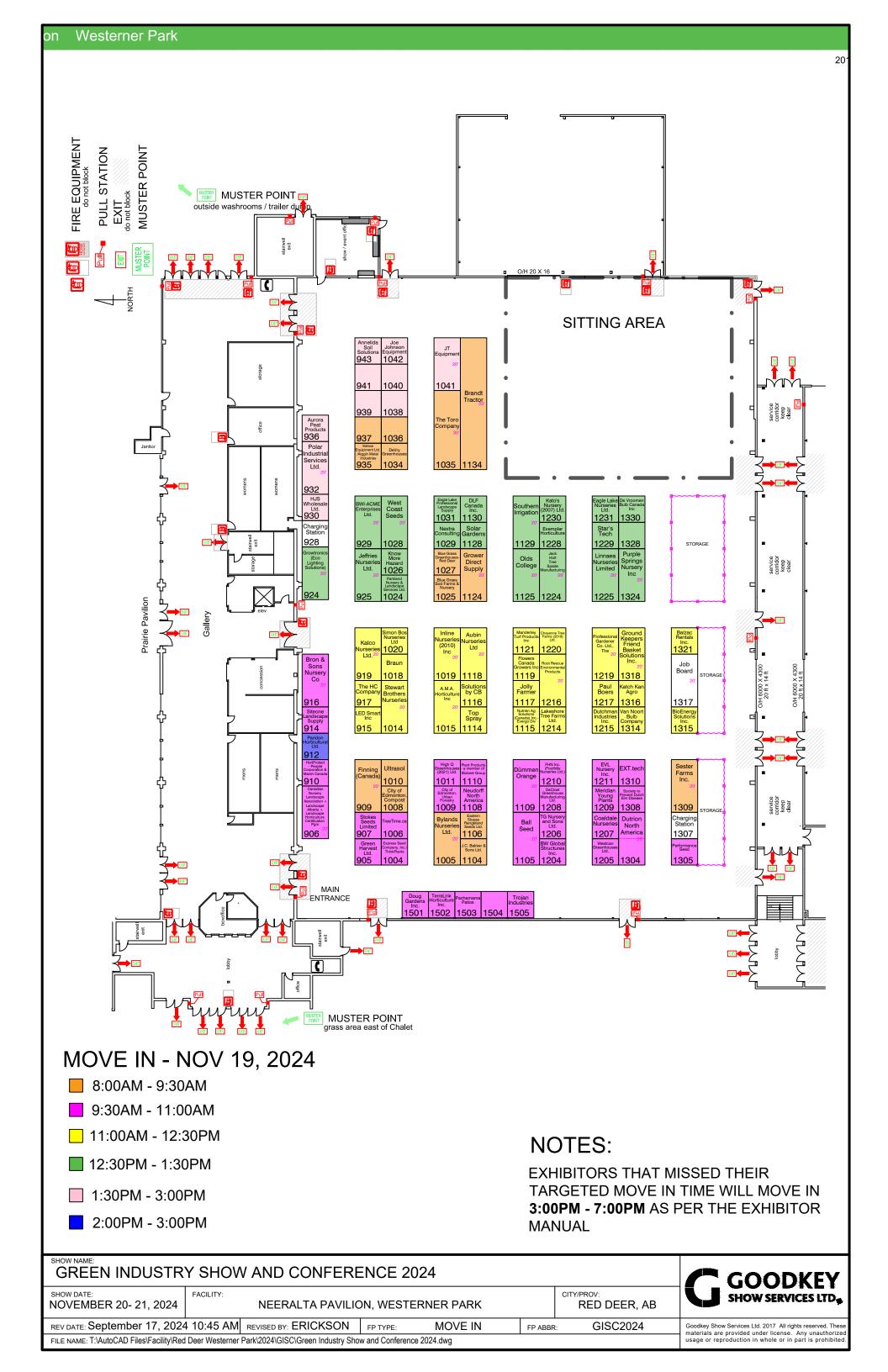
If you have any questions please contact me directly:
Lisa Brick, Green Industry Show Manager at 587-404-1346 or lisa.brick@landscape-alberta.com

Certificate of Insurance

EMAIL TO: lisa.brick@landscape-alberta.com

This is to certify that the Insured, named below, is insured as described.

	This form, or your insurance broker's form, must be completed and signed by your insurer or insurance broker. Note: 1. Proof of liability insurance will be accepted on this form or one generated by your insurer (with no amendments) 2. Insurance company must be licensed to operate in Canada											
Named Insured							Telephone (in	ncluding area code)				
							Fax ()					
Insured address (St	treet name, city, province and postal code)											
Type of insurance	Insurance company (full legal name)	Policy nu	ımber	Effective da	ate Day	Expiry date Year Month Da	Limit injury &	ts of liability (bodily property damage inclusive)				
Commercial General Liability							\$					
□ Umbrella □ Excess							\$					
Landscape Albe	General Liability: Occurrence Basis, Non-Owned Autom Contingent Employerta who own and operate the Green interest in the operations of the Nam	mobile Liability, Only oyers Liability, Crost on Industry Show	Owner's and Coss Liability C	Contractor's Protection	ective Co ability of	overage, Products f Interest clause.	s - Complete	ed Operations,				
Type of insurance	Insurance company (full legal name)	Policy nu	ımber	Effective da	ate Day	Expiry date Year Month Da	Limit injury &	ts of liability (bodily a property damage inclusive)				
Motor Vehicle Liability							\$					
	Motor Vehicle Liability —	must cover all	vehicles ov	vned, operated l	by, or	on behalf of the	insured.					
This is to certify at this time.	that the Policies of Insurance as de	scribed above h	ave been is:	sued by the unde	ersigne	ed to the Insured	named abo	ove and are in force				
	changed in any manner that would at ed for any reason so as to affect this											
	Landscape Alberta 18051 - 107 Avenue NW Edmonton, AB T5S 1K3 Email: lisa.brick@landscape-alberta.com Event Location: Westerner Park 4847A 19 Street Red Deer, AB T4R 2N7											
This certificate is	s executed and issued to the aforesa	aid Landscape A	Alberta the d	lay and date here	ein writt	en below.		I				
Named of insuran	Named of insurance company or broker (completing form) Telephone (including area code) ()											
Address						F (Fax with area	a code				
Name of authorize	Name of authorized representative or official (Please print) Signature of authorized representative or official Date (year, month, day)											



EXHIBITOR BOOTH NUMBERS

A.M.A. Horticulture Inc	1015
Annelida Soil Solutions	943
Aubin Nurseries Ltd	
Aurora Peat Products	
Ball Seed	
Balzac Rentals Inc.	
BioEnergy Solutions Inc.	
Blue Grass Greenhouses-Red Deer	
Blue Grass Sod Farms & Nursery	
Brandt Tractor	
	_
Braun	
Bron & Sons Nursery Co	
BW Global Structures Inc	
BWI-ACME Enterprises Ltd	
Bylands Nurseries Ltd.	
Canadian Nursery Landscape Association	
Cheyenne Tree Farms (2018) Ltd	
City of Edmonton, Compost	8001
City of Edmonton, Urban Forestry 1	1009
Coaldale Nurseries	1207
De Vroomen Bulb Canada Inc	1330
DeCloet Greenhouse Manufacturing Ltd 1	1208
DeVry Greenhouses	1034
DLF Canada Inc	1130
Doug Gardens Inc	1501
	1109
Dutchman Industries Inc 1	1215
Dutrion North America	
	1231
	1031
Eastern Slopes Rangeland Seeds Ltd	
EVL Nursery Inc	
Exemplar Horticulture	
Express Seed Company, Inc./ThinkPlants	
EXT.tech	
FHN Inc. (Foothills Nurseries Ltd.)	
Finning (Canada)	909
Flowers Canada Growers Inc	
Green Harvest Ltd.	
Ground Keepers Friend Basket Solutions Inc 1	
Grower Direct Supply 1	
Growtronics (Eco Lighting Solutions)	924
High Q Greenhouses (2021) Ltd	1011
HJS Wholesale Ltd.	930
HortProtect – People Corporation & Marsh Canada	910
Inline Nurseries (2010) Inc	1019
J.C. Bakker & Sons Ltd	1104
Jack Holt Tree Spade Manufacturing 1	1224
Jeffries Nurseries Ltd.	
Joe Johnson Equipment	
Jolly Farmer 1	
	1041
Kalco Nurseries Ltd.	919
Katch Kan Agro	
- 0	

Kato's Nursery (2007) Ltd1230)
Kehoe Equipment Ltd./Alggin Metal Industries 935	5
Know More Hazard1026	õ
Lakeshore Tree Farms Ltd	1
Landscape Alberta	5
Landscape Horticulture Certification Pgm 906	õ
LED Smart Inc	5
Linnaea Nurseries Limited122	5
Manderley Turf Products Inc 1122	L
Meridian Young Plants 1209	9
Neudorff North America 1108	3
Nextra Consulting 1029)
Nutrien Ag Solutions (Canada) IncEvergo Div 111	5
Olds College	5
Pachamama Patios 150	3
Paridon Horticultural Ltd	2
Parkland Nursery & Landscape Services Ltd 1024	4
Paul Boers	7
Performance Seed130	5
Plant Products - a member of Biobest Group 1110)
Polar Industrial Services Ltd	2
Professional Gardener Co. Ltd., The 1219)
Purple Springs Nursery Inc 1324	1
Root Rescue Environmental Products 1210	ŝ
Sester Farms Inc)
Simon Bos Nurseries Ltd 1020	
Siteone Landscape Supply	ļ
Society to Prevent Dutch Elm Disease1308	3
Solar Gardens 1128	3
Solutions by CB 1116	5
Southern Irrigation 1129	9
Star's Tech 1229)
Stewart Brothers Nurseries 1014	1
Stokes Seeds Limited	7
TerraLink Horticulture Inc	
TG Nursery and Sons Ltd 1206	5
The HC Company	7
The Toro Company 1035	5
Top Spray 1114	1
TreeTime.ca	
Trojan Industries	5
Ultrasol 1010	
Van Noort Bulb Company 1314	1
West Coast Seeds 1028	
Westcan Greenhouses Ltd 1205	5

PLESE NOTE: BOOTH LOCATIONS SUBJECT TO CHANGE IF ADDITIONAL EXHIBITORS ARE ADDED.



2024 GISC Exhibitor Badge Online Registration Instructions

EXHIBITOR BADGE REGISTRATION IS AVAILABLE THROUGH YOUR DIRECT LINK ONLY

Please pre-order your exhibitor badges for all staff expected to work your booth. This will save you time onsite. Exhibitor badges are limited to persons actually staffing your booth. Each exhibiting company will receive a customized email to register booth staff via the online registration system. **Please wait until you get your exhibitor portal login email to begin registering exhibit staff.** The email subject line is: GISC 2024 Exhibitor Portal Login & Booth Rep Registration.

Once you have received your Company Login email

- 1. Open email.
- 2. Click on the **REGISTER BOOTH REPRESENTATIVES** button at the bottom of page, to register booth staff. This will take you to the Exhibitor Portal page.
- 3. Your company contact information will be listed including main contact, email address, plus it will list the number of badges available, badges already ordered and their status.

To register staff

- 1. Click on "Add New Representative" at the bottom of the page.
- 2. Enter the staff member's name and email address for badge confirmation email. Each staff member must have a unique email address. [You can upgrade your registration here to attend other GISC events; note additional fees may apply.]
- 1. Click on "Continue"
 - a. This will automatically send a conformation email to the email address you entered for the staff member.
 - b. Their email will have a bar code, confirmation number and state their name. Have them bring this to the exhibitor registration desk to print their badge.
 - c. If once the email is received, changes need to be made to the registration information, you can do so by clicking the Edit Registration button
- 4. Repeat process to enter additional names by clicking "Add New Representative" button.
- 5. Apply payment if required.

The Edit buttons on your profile page allows you to manage your registration and make any changes.

Badges will be available for pick-up/print on-site at the EXHIBITOR REGISTRATION DESK during move-in after 10:00 am on November 19 and starting at 8:30am through show hours on November 20-21. You will not be permitted to enter the show floor without a badge, before or during show hours. Badges are not required for move-in.

WELCOME EXHIBITOR



Green Industry Show 2024		October 30, 2024				
Show Date November 20-21, 2024	Westerner Pa	rk - Stockman's	Show Code GIS11202124			

Dear Exhibitor.

Goodkey Show Services Ltd., is pleased to learn that your company will be participating at <u>Green Industry Show 2024</u>. We would like to assist in making your participation successful.

As the official contractor for the show, we are enclosing various equipment rental and service order forms for your information and use. We suggest that you anticipate your requirements, complete all appropriate forms and return them immediately. To use online ordering the code for this event is <u>GIS11202124</u>.

Please Note: The deadline to qualify for early bird prices is October 30, 2024. All orders processed after the deadline date would be considered a late order; regular prices will apply and are subject to a 35% late order surcharge. Goodkey Show Services requires payment in full at the time orders are placed. Canceled Orders: There is a 50% cancellation fee.

This kit is digitally fillable! Just open it in Adobe Acrobat or a similar program to complete.

SCHEDULE

0 01.12 0 12								
Event	Date	D/M/Y	Start Time	End Time				
Exhibitor Move In	Tuesday	19/11/24	8:00 am	7:00 pm				
Show Hours	Wednesday	20/11/24	10:30 am	4:30 pm				
Show Hours	Thursday	21/11/24	10:30 am	3:30 pm				
Exhibitor Move Out	Thursday	21/11/24	4:00 pm	10:00 pm				

IMPORTANT INFORMATION

Equipment and Services provided by show management (per exhibit booth):

10' x 10' booth with the following:

-8'h backwall drape (Silver)

-3'h sidewall drape (Silver)

-(1) 1500 Watt Outlet

- 8' Wide Aisle Carpet (Blue Jay)

Booths Up to 400 sq ft include: (1) 1500 watt outlet

400 sqft & Up: (1) 1500 watt outlet

Forklift services

*up to 3 skids per exhibitor - extra freight will require additional booking with show services company

We realize exhibiting in a convention can be complicated. If you need assistance or to <u>order anything not covered in the Exhibitors Kit</u> (<u>Stages, Extra Tall Drape etc.</u>), please do not hesitate to contact us at any of the following:

 By email:
 info@goodkey.com

 By telephone:
 780.426.2211

 By fax:
 780.426.5734

Visit us at www.goodkey.com We look forward to serving you!



Head Office Vancouver Warehouse
5506 - 48 St NW Unit 10, 3751 North Fraser Way
Edmonton, AB T6B 2Z1 Burnaby, BC V5J 5G4
tel no. 780.426.2211 | fax 780.426.5734 | goodkey.com



HOW TO ORDER

Green Industry Show 2024		October 30, 2024				
Show Date November 20-21, 2024	Show Venue Westerner Pai	rk - Stockman's	Show Code GIS11202124			

Go to www.goodkey.com

- Click **ORDER ONLINE** from the menu near the top of the page.
- Register your company if you have not done so at the Goodkey site before. *Please note: Your Default User name will be your e-mail address, and the preselected password is **blue**. You can then go into your account and change your password.
- Put in your **SHOW CODE** (see above).
- You are now at the show info page. That will tell you the move-in and move-out information along with the furnishings and colors that are supplied by your show organizer.
- If you would like to order extra furnishings, material handling, labour, etc please click on MAIN on top of the page.
- Click on the sub category **PRODUCTS** or **SERVICES** of your choice.
- To add to your order, select the options beside the photo then ADD ITEM TO CART. Click BACK TO ORDER ONLINE by the VIEW MY CART to return to the main order directory.
- Once you are completely satisfied with your order(s) click on **CONFIRM MY CART** at the bottom of the page.
- Click the terms and conditions box please note instructional pop up and click
- Click **PAY ONLINE** and complete the required fields.
- Click **COMPLETE PAYMENT** and print your receipt.

The system will automatically send you the confirmation of your order through the email you have provided at the time of registration.

We're here for you

At Goodkey we know that exhibiting can be complicated, if it's your first show or if you're a seasoned pro. We're here to help! From walking you though a first-time online order to just providing some piece of mind. If you need anything just give us the word, and we'll take care of the rest.

We believe in building relations with our clients. We understand the importance and value of good quality customer service and that your time is valuable. When you call Goodkey you will always be greeted by a person, not a machine.

National Service Centre

Open: Monday - Friday 8:00 AM - 4:30 PM (MST)

Tel: 780.426.2211 780.426.5734 Fax: Email: info@goodkey.com



Head Office 5506 - 48 St NW Edmonton, AB T6B 2Z1

Vancouver Warehouse Unit 10, 3751 North Fraser Way Burnaby, BC V5J 5G4 tel no. 780.426.2211 | fax 780.426.5734 | goodkey.com

DOCUMENTS

Visit the ONLINE DOCUMENTS section to download show related documents such as order forms, sample customs forms, product brochures, etc.

IMPORTANT!

All exhibitors must complete the MATERIAL HANDLING AGREEMENT before the specified show date(s)

> Not required for POV's (Personal vehicles or company owned vehicles)

PAGE PAGE LIST **ONLINE ORDERING PAGE LIST** 3 4 **ELECTRICAL / POWER** 5 **CARPET SIGNS & BANNERS** 7 **FURNITURE** 8 **OPTIMUM FURNITURE DRAPE & TABLES** 9 10 **ACCESSORIES** 11 **DISPLAY ACCESSORIES** 12 **OCTANORM BOOTHS 10 X 10** 13 OCTANORM BOOTHS 10 X 20 **OCTANORM ACCESSORIES** 14 15 SIGNAGE & DIGITAL PRINTING PRINT READY GRAPHIC GUIDELINES 16 17 **EXHIBIT BOOTH VACUUMING & CLEANING INSTALLATION & DISMANTLE LABOUR** 18 19 INSTALLATION & REMOVAL IN-BOOTH FORKLIFT 20 **POST SHOW STORAGE** 21 MATERIAL HANDLING 22 **ONSITE MATERIAL HANDLING** 23 MATERIAL HANDLING AGREEMENT ONSITE MATERIAL HANDLING AGREEMENT 24 25 ADVANCE WAREHOUSE SHIPPING LABEL 26 **CUSTOMS BROKERAGE** 27 CUSTOMS BROKERAGE LIMITS OF LIABILITY 28 CANADA CUSTOMS INVOICE SAMPLE CANADA CUSTOMS INVOICE SAMPLE 29 **EXHIBITOR PAYMENT POLICY** 30 31 **TERMS & CONDITIONS** 32 **TERMS & CONDITIONS** 33 METHOD OF PAYMENT



tel no. 780.426.2211 | fax 780.426.5734 | goodkey.com

ELECTRICAL / POWER

PAGE
4
o

		OF 34
Show Name	Name of Company	Booth Number
Green Industry Show 2024		
Show Date	Deadline Date	1
November 20-21, 2024	October 30, 2024	

DESCRIPTION	QTY	EARLY BIRD	REGULAR PRICE	TOTAL	DESCRIPTION	QTY	EARLY BIRD	REGULAR PRICE	TOTAL		
INDOOR ELECTRICAL - 120	Volt (Pr	ovided to l	back of boo	LIGHTING (DOES NOT INC	CLUDE F	POWER)					
1500 watt Duplex Outlet (<i>Optional</i>)		\$102.40	\$127.82		Floodlight Stand (fit in post), 2-65 watt Flood Bulbs		\$63.13	\$78.80			
Under carpet wiring (1500 watt only, addition to power)		\$79.82	\$99.70								
20 Amp / 125 Volt		\$148.52	\$185.70								
INDOOR ELECTRICAL - Sin	gle Phase	2									
20 amp - 125/250 Volt		\$193.64	\$241.84		Clamp on 1 F0 watt Flood		\$27.10	\$33.70			
30 amp - 125/250 Volt		\$228.40	\$285.61		Clamp on 1-50 watt Flood Bulbs		\$27.10	\$55.70			
50 amp - 125/250 Volt		\$296.02	\$370.00								
100 amp - Tie In		\$404.00	\$505.00								
INDOOR ELECTRICAL - Thr	ee Phase										
100 amp - Tie In		\$496.70	\$551.40		LED Light on stand - 5000 K. 24watts LED light equivalent		\$106.10	\$132.61			
OUTDOOR ELECTRICAL - 1	20 Volt (Provided t	o back of b	ooth)	to halogen 200 watts						
1500 watt Duplex Outlet		\$207.13	\$258.83		to malogen 200 males						
Under carpet wiring (1500 watt only, addition to power)		\$160.00	\$199.71								
20 Amp / 125 Volt		\$294.90	\$368.63								
OUTDOOR ELECTRICAL - S	ingle Ph	ase			Ceiling mounted Par Can,		\$207.13	\$258.83			
20 amp - 125/250 Volt		\$387.22	\$483.80		includes outlet charge - Westerner Park -ONLY						
30 amp - 125/250 Volt		\$457.01	\$571.30								
50 amp - 125/250 Volt		\$591.94	\$740.00								
100 amp - Tie In		\$808.13	\$1010.22		Special Hookups &		Available	on request			
ELECTRICAL MISCELLANEO	OUS REQ				Specialty Lighting						
Power Bar		\$26.00	\$32.34		**PRICES INCLU SUBTO		'ERY AND INS	TALLATION			
Extension Cord		\$26.00	\$32.34		OFFICE USE ONLY □35% LATE ORDER SURCH □50% CANCELLATION FEE	ARGE					
24 hour power		Add 50%	each		ADJUSTED SUBTOTAL						
PLEASE NOTE THE FOLLOWING:	unless 24 have	r power is order	ad		5% G	.S.T.					
Power supplied only during show hours unless 24 hour power is ordered Additional labor charge may apply for special connections or wiring Not all power requests are available in cost in buildings.					TOTAL AMOUNT [
- GFI not included in the prices	- Not all power requests are available in certain buildings - GFI not included in the prices					GST REGISTRATION#: 121717813 RT PST REGISTRATION#: PST-1013-7620					



Head Office 5506 - 48 St NW Edmonton, AB T6B 2Z1

Vancouver Warehouse Unit 10, 3751 North Fraser Way Burnaby, BC V5J 5G4 tel no. 780.426.2211 | fax 780.426.5734 | goodkey.com

Please email orders to info@goodkey.com and exhibitorservices@goodkey.com **CARPET**

					UF 34				
Show Name Green Industry Show 202	24		Name of Con	pany	Booth Number				
Show Date November 20-21, 2024				Deadline Date October 30, 2024					
DESCRIPTION QT	f EARLY BIRD	REGULAR PRICE	TOTAL						
CARPET FOR STANDARD SIZE		TRICE		designer	carpet line by				
10' x 10'	\$148.52	\$185.70		(4) GOO	DKEY				
10' x 20'	\$297.10	\$371.31			RVICES LTD _#				
10' x 30'	\$445.60	\$557.00		Guaranteed new high quality carpet availa designer colors Drive includes Vicence according delivery.	•				
CARPET FOR BOOTHS GREAT	ER THAN 3	00 ^{sQ/FT} (CU	ISTOM CUT)	 Price includes Visqueen covering, delivery, and carpet removal 	installation, carpet tape,				
Other sizes laid @ \$2.88 per sq.ft	\$3.00/sq.ft	\$3.70/sq.ft		No material handling charges when ordere	d from Goodkey				
Size:ft xft=s	q/ft			DESCRIPTION & QTY	REGULAR TOTAL				
CLASSIC CARPET COLOR CHO	DICE Please	e check one	· 🗹	DESIGNER CARPET					
				100 - 700 sq.ft	\$3.60/sq.ft				
				Size:ft xft=sq/ft					
	IREY I	BLACK [FOREST GREEN	700 - 1200 sq.ft	\$3.91/sq.ft				
ADDITIONAL ITEMS			0.122.1	Size:ft xft=sq/ft	DI I				
Carpet Underlay	\$1.13/sq.ft	\$1.40/sq.ft		DESIGNER CARPET COLOR CHOICE	Please cneck one M				
Size:ft xft=sq/ft				SNOW	GRAPE				
Double Underlay	\$2.21/sq.ft	\$2.80/sq.ft		WHITE -	PURPLE PMS 525				
Size:ft xft=sq/ft	¢o 4C/saft	¢0 C1/saft		ALDINE TO ACCUMUNACION CONTROL	PARTITION AND F				
Poly (Visqueen) Size:ft xft=sq/ft	\$0.46/sq.ft	\$0.61/sq.ft		ALPINE CREEN GREEN PMS 356	APPLE GREEN PMS 368				
IMPORTANT: A replacement	cost of the c	arpet will	be						
assessed if the rented carpet		-	naged	OCEAN DESCRIPTION	SPICY PINK				
and/or deemed unusable afte				BLUE BLUE	PMS 226				
If you will need under carpet	-	r any othe	r cuts,	PMS 286					
please fill out the cost below.				LEMON	TANGERINE				
UNDER CARPET WIRING CUT				YELLOW PMS 115	ORANGE PMS 1375				
Booth Size:ft xft= _ SPECIAL INSTRUCTIONS	sq/ft	1.60/sq.ft		Constitution appeal to the	- control of the				
SPECIAL INSTRUCTIONS				SILKY BEIGE PMS 7530	CHOCOLATE PMS 469				
				**PRICES INCLUDE DELIVERY AND	INSTALLATION				
				SUBTOTAL					
				OFFICE USE ONLY □35% LATE ORDER SURCHARGE □50% CANCELLATION FEE ADJUSTED SUBTOTAL					
				5% G.S.T.					
				TOTAL AMOUNT DUE					
	- 42 / 20 - 12 12 12			GST REGISTRATION#: 121717813 RT PST REGIS	STRATION#: PST-1013-7620				

SIGNS & BANNERS

Show Name Green Industry Show 2024					pany		Booth Number				
Show [Date	nber 20-21, 2024		Deadline Date October 30, 2024							
		HEIGHT (please specify in ft or in)			lease specify in	ft or in)	WEICHT //	(hs)			
QT'	Y	HEIGHT (please specify in ft or in)		WIDTH (P	tease specify in	jt or in)	WEIGHT (DSJ			
	OVE	RHEAD VIEW OF SIGN/BANNER LOCATION									
		OF BOOTH Indicate adjacent booth or aisle #		PLEASE CO	MPLETE THE FOLL	OWING SECTION					
Γ			7 =	1 22/132 031							
			ndicat	1. Banner:		Square Sign:					
			e adj		•	_					
			acen	Triangle S	ign:	Round Sign:	Other:				
			Indicate adjacent booth or aisle #								
			th or	2. Height from floor to bottom of sign:							
sle #			aisle								
or ai			#	3. Material of sign/s:							
Indicate adjacent booth or aisle #				4. Power required:Amps/Volts:							
ent				5. Has this sign been hung before at this location:							
adjac				6. If yes, which show:							
icate				6. If yes, wi	nich show:						
밀											
	FRON	NT OF BOOTH Indicate adjacent booth or aisle #									
SPE	CIA	LINSTRUCTIONS									
0	UO.	TATION ESTIMATE			TC	TAL ESTIMATED					
						CHARGE					
Ρl	ease	e complete above steps and retu	rn bv f	ax to	**	PRICES INCLUDE DELIVE SUBTOTAL	VERY AND INSTAL	LATION			
780-426-5734 .					OFFICE USE C						
	-				☐35% LATE OR	DER SURCHARGE					
Th	nis a	uotation will be based on the ab	OVE		□50% CANCEL ADJUSTED SU						
		nation.	OVC		,::::::::::::::::::::::::::::::::::::::	-					
111	.0111	ideloli.				5% G.S.T.					
					TOTAL A	MOUNT DUE					
					GST REGISTRATION	ON#: 121717813 RT	PST REGISTRATION	ON#: PST-1013-7620			



FURNITURE

		OF 34
Show Name	Name of Company	Booth Number
Green Industry Show 2024		
Show Date	Deadline Date	1
November 20-21, 2024	October 30, 2024	

DESCRIPTION	QTY EARLY BIRD	REGULAR PRICE	TOTAL	DESCRIPTION	QTY	EARLY BIRD	REGULAR PRICE	TOTAL
TABLES				SEATING				
Chrome Cruiser Table 30" dia - 40" tall	\$91.30	\$114.02		Folding Chair Green Plastic		\$20.20	\$25.20	
Cruiser Table 30" dia - 40" tall	\$79.82	\$99.70		Leather Side Chair Black Leather Seat		\$35.02	\$43.50	
Lycra Cruiser Cover BLACK WHITE PURPLE BLUE GREEN	\$42.74	\$53.60		Stool with Backrest Black Fabric		\$94.40	\$118.03	
Pedestal Table 30" dia - 29" tall	\$65.30	\$81.70		Mini Bar Stool Black Faux Leather 25" tall		\$26.00	\$32.34	
Lycra Pedestal Cover BLACK WHITE PURPLE BLUE GREEN	\$37.20	\$46.50		Bar Stool Black Faux Leather 30" tall		\$37.20	\$46.50	
Wood Top Square Table Cruiser 40" tall	\$65.30	\$81.70		DESCRIPTION FURNITURE COMBOS			REGULAR PRICE	TOTAL
Wood Top Square Table Pedestal 29" tall	\$65.30	\$81.70		Mini Barstool Combo Includes:	9		\$87.80	
Wood Top Round Table Cruiser 40" tall	\$65.30	\$81.70		- 2 Mini Bar Stools - 1 Pedestal Table (29" tall)		B		
Wood Top Round Table Pedestal 29" tall	\$65.30	\$81.70		Barstool Combo			\$99.00	
Coffee Table 30" dia - 18" tall	\$50.70	\$63.34		Includes: - 2 regular height Bar Stools - 1 Cruiser Table (40" tall)			\$99.00	
SPECIAL INSTRUCTIONS		1		**PRICES INCLUDE DE	LIVERY	AND INSTA	ALLATION	
				SUBTOTAL	1			
				OFFICE USE ONLY ☐35% LATE ORDER SURCHARGE ☐50% CANCELLATION FEE ADJUSTED SUBTOTAL	:			
				5% G.S.T.				
				TOTAL AMOUNT DUE	1			
				GST REGISTRATION#: 121717813 RT	PST R	EGISTRAT	ION#: PST-1	1013-7620

OPTIMUM FURNITURE

PAGE
0
0
OE 34

		OF 34
Show Name	Name of Company	Booth Number
Green Industry Show 2024		
Show Date	Deadline Date	1
November 20-21, 2024	October 30, 2024	

DESCRIPTION	ON (QTY EARLY BIRD	REGULAR PRICE	TOTAL	DESCRIPTION	QTY	EARLY BIRD	REGULAR PRICE	TOTAL
SEATING			1		TABLES				
Corbusier Chair Black Leather		\$388.31	\$485.33		Wood Top Chrome End Table 18" x 18"		\$128.90	\$161.30	
Corbusier Chair White Leather		\$388.31	\$485.33		Wood Top Chrome		\$153.60	\$192.00	
Corbusier Loveseat Black Leather		\$468.13	\$585.34		Coffee Table 24" x 48"				
Corbusier Loveseat White Leather		\$468.13	\$585.34		Wood Top Chrome Coffee Table 36" x 36"	1	\$140.10	\$175.10	
Corbusier Sofa		\$537.90	\$672.60						
Black Leather					DESCRIPTIO	N		REGULAR PRICE	TOTAL
Corbusier Sofa		\$537.90	\$672.60		OPTIMUM FURNITURE CON	MBOS		TRICE	
White Leather		755.115	4 07 2 10 0		Square Wood Top Combo Includes:			\$344.30	
Mini Chrome Flop Back White Leather Seat 33" tall	H	\$196.83	\$246.20		- 2 Chrome Flop Back Chairs (Black leather seat) - 1 Square Wood Top Cruiser Table (40" tall)	1	1		
Chrome Flop Back Black Leather Seat 45" tall		\$196.83	\$246.20		Round Wood Top Combo Includes: - 2 Chrome Flop Back Chairs			\$344.30	
Chrome Flop Back White Leather Seat 45" tall		\$196.83	\$246.20		(Black leather seat) - 1 Round Wood Top Cruiser Table (40" tall)	X	- 4		
JLO Bar Stool Black Leather Seat 36" tall		\$92.30	\$115.40						
JLO Bar Stool White Leather Seat 36" tall		\$92.30	\$115.40						
SPECIAL INSTRUCT	TIONS				**PRICES INCLUDE D		AND INSTAI	LLATION	
					SUBTOTAL				
					OFFICE USE ONLY □35% LATE ORDER SURCHARG □50% CANCELLATION FEE ADJUSTED SUBTOTAL	E			
					5% G.S.T.				
					TOTAL AMOUNT DUE				
					GST REGISTRATION#: 121717813 R	T PST R	EGISTRATIO	ON#: PST-10	013-7620

DRAPE & TABLES

Show Name Green Industry Show	v 2024			Name of Com	pany			Booth N	umber	
Show Date November 20-21, 20	24				October 30, 2024					
DESCRIPTION	QTY	EARLY BIRD	REGULAR PRICE	TOTAL	DESCRIPTION & Q	TY	EARLY BIRD	REGULA PRICE	R TOTA	
TABLES					DRAPE PARTITIONING					
4'x2'x29"[h] Decorated Table (4 sides draped)		\$85.40	\$106.91		3' High Drape- per linear foo		\$4.53/ ^{LF}	\$5.80/1		
6'x2'x29"[h] Decorated Table (3 sides draped)		\$85.40	\$106.91		Size:ft xft= 8' High Drape- per linear foo		\$5.80/LF	\$7.15/ ^{LF}		
6'x2'x29"[h] Decorated Table (4 sides draped)		\$111.40	\$139.30		Size:ft xft= DRAPE COLOR CHOICE		o chock one			
8'x2'x29"[h] Decorated Table (3 sides draped)		\$85.40	\$106.91		DRAFE COLOR CHOICE	Please	e check one			
8'x2'x29"[h] Decorated Table (4 sides draped)		\$111.40	\$139.30		GREY (Show Color)	WHITE		BUR	GUNDY	
COUNTERS						a viete				
4'x2'x40"[h] Decorated Table (4 sides draped)		\$110.31	\$137.91		NAVY	BLACK	FIRM SALES	BLU		
6'x2'x40"[h] Decorated Table (3 sides draped)		\$110.31	\$137.91							
6'x2'x40"[h] Decorated Table (4 sides draped)		\$141.93	\$177.50		FOREST GREEN	TEAL		RED		
8'x2'x40"[h] Decorated Table (3 sides draped)		\$110.31	\$137.91					GOL	D	
8'x2'x40"[h]		\$141.90	\$177.50		DESCRIPTION	QTY	EARLY BIRD	REGULA PRICE		
Decorated Table (4 sides draped)					HARDWARE ACCESSOR					
SKIRT COLOR CHOICE	Please c	heck one [▼		Labour to install	ies (m.	stattationin	\$26.60		
					Baseplate		\$21.11	\$26.60		
WHITE	BLUE		GREY (S	Show Color)	4' - 7' Slider		\$21.11	\$26.60		
127111111111111111111111111111111111111		1944			6' - 10' Slider		\$21.11	\$26.60		
BLACK	RED		NAVY		7' - 12' Slider		\$21.11	\$26.60		
					4' solid 3' high upright		\$21.11 \$21.11	\$26.60		
TEAL					(Baseplate not included)					
UNDECORATED TABLES 4'x2'x29"[h]	3	\$48.30	\$60.50		8' high upright (Baseplate not included) 12' high upright		\$21.11	\$26.60		
					(Baseplate not included) **PRICES INCLU	DE DELIV	\$21.11	\$26.60	N	
6'x2'x29"[h]		\$48.30	\$60.50		SUBTO		2.07.040 1143	ILLANIO	•	
8'x2'x29"[h]		\$48.30	\$60.50		OFFICE USE ONLY ☐35% LATE ORDER SURCH ☐50% CANCELLATION FEE	ARGE				
SPECIAL INSTRUCTION	S				ADJUSTED SUBTOTAL					
					5% G.	S.T.				
					TOTAL AMOUNT [
					GST REGISTRATION#: 1217178		PST REGISTRA	ATION#: P	ST-1013-762	
GOODK SHOW SERVICE	ES LTD.		Office 48 St NW Iton, AB T6B	3 2Z1	Vancouver Warehouse Unit 10, 3751 North Fraser V Burnaby, BC V5J 5G4	Vay				

tel no. 780.426.2211 | fax 780.426.5734 | goodkey.com

ACCESSORIES

PAGE

										OF 34
Green Industry Sho	ow 2024			Name of Con	npany				Booth Number	
Show Date November 20-21, 2	2024			Octob	er 30, 2024					
DESCRIPTION	QT	Y EARLY BIRD	REGULAR PRICE	TOTAL	DESCRI	PTION	QTY	EARLY BIRD	REGULAR PRICE	TOTAL
LITERATURE DISPLAY	S				MISCELLANEO	US				
Chrome Literature Rack 8 wire slots Fits 8.5" x 11"	23 22 3 2 23 22 3 2 23 23 2 2 3 2 3 3 3 2 3 3 3 3	\$147.50	\$184.40		Draw Barrel			\$61.80	\$77.50	
Single Literature Fits up to 9.25" x 10.75" Clear Acrylic		\$38.21	\$47.74		- Mini Fridge			\$214.90	\$268.70	
3 to 4 Tier Literature		\$66.60	\$83.32		Water Cooler Includes 1 jug of	Water Cooler		\$185.70	\$232.10	
Fits up to 9.25" x 10.75" Clear Acrylic		\$00.00	303.3£		water + 250 cups	Additional Water Jug		\$31.60	\$39.24	
,	200				Desk			\$130.50	\$163.20	
BUSINESS CARD HOL	DERS		,							
Single Business Card Fits standard card Clear Acrylic		\$14.60	\$18.33		Coat Tree	Y .		\$37.20	\$46.50	
4 Tier Business Card Fits standard card Clear Acrylic		\$26.00	\$32.34		Bag Holder			\$65.30	\$81.70	
4 Double Tier Business Card Fits standard card		\$66.60	\$83.32		Garment Rack Chrome on casters			\$42.70	\$53.60	
Clear Acrylic					Chrome Sign			\$42.70	\$53.60	
LIVE PLANTS					Holder	<u></u>				
3' Potted Plant Live Tropical	*	\$74.30	\$92.90		Holds 22" x 28"			¢20.20	ć25.20	
4' Potted Plant	gia.	N/A	N/A		Easel Free Standing	Λ		\$20.20	\$25.20	
Live Tropical	20 M	INA	IN/A		Fac Friendly	//\		\$36.10	\$45.11	
5' Potted Plant Live Tropical	¥	N/A	N/A		Eco-Friendly Garbage Pail				·	
Small Floral	_	PRICE	PRICE		**PR	ICES INCLUDE DEL	IVERY A	and instai	LLATION	
Arrangement		TBD	TBD		OFFICE USE ON	SUBTOTAL ILY ER SURCHARGE				
Medium Floral Arrangement		PRICE TBD	PRICE TBD		50% CANCELLA ADJUSTED SUB	ATION FEE				
Large Floral	***	PRICE	PRICE			5% G.S.T.				
Arrangement		TBD	TBD		TOTAL AN	10UNT DUE				
					GST REGISTRATION		PST R	FGISTRATIO	ON#: PST-1	013-7620



Head Office 5506 - 48 St NW Edmonton, AB T6B 2Z1

Vancouver Warehouse Unit 10, 3751 North Fraser Way Burnaby, BC V5J 5G4 tel no. 780.426.2211 | fax 780.426.5734 | goodkey.com

DISPLAY ACCESSORIES

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			UF 34
Show Name	Name of Company	Booth Number	
Green Industry Show 2024			
Show Date	Deadline Date	1	
November 20-21, 2024	October 30, 2024		

DESCRIPTION	QTY EARLY	REGULAR PRICE	TOTAL	DESCRIPTION	QTY	EARLY BIRD	REGULAR PRICE	TOTAL
OCTANORM COUNTERS ANI		TRICE		OCTANORM DISPLAY SYST	EMS	Ditto	TRICE	
Counter Doors & storage shelf 20"[d]x40"[w]x40"[h]	\$199.82	\$249.80		Shelf Gondola White 3 Glass Shelves 9" x 38" 20" x 38" x 98"[h]		\$392.43	\$490.53	
COUNTER WITH FULL COLOR GRAPHIC ~Be noticed!	\$288.40	\$360.50		Slat Wall Gondola Brackets not included		\$392.43	\$490.53	
Doors & storage shelf	Display a compaFull color digitalImage size:	, ,	branding!	20" x 38" x 98"[h]				
20"[d]x 40"[w]x40"[h]	962mm[w] x 912 Send logo in .eps form signsondemand@go be sent confirming red signage.	nat along with o odkey.com an	email will	2" Slat Wall Hook	gis	\$1.03	\$1.30	
Show Case	\$302.30	\$377.80		POSTER DISPLAY SYSTEMS		_	'	
Two shelves 20"[d]x38"[w]x49"[h]				Poster Board (Black) Double Sided 4'[h] x 8'[w] *Material is hook		\$105.10	\$131.32	
Jewelry Case One shelf with lights 20"[d]x38"[w]x49"[h]	\$269.34	\$336.60		velcro receptive Hook Velcro 6 yards per box Self Adhesive		\$25.80	\$32.20	
Computer Counter 29"[d]x40"[w]x40"[h]	\$243.10	\$303.90		Loop Velcro 6 yards per box Self Adhesive		\$25.80	\$32.20	
				GOODKEY APPROVED TAP	E (DOES	NOT DA	MAGE HA	RDWARE)
Computer Counter w/ Graphic 29"[d]x40"[w]x40"[h] Image size: 962mm[w] x 912mm[h]	\$322.00	\$414.60		Removable Double- sided Foam Tape 10 pieces per pad 2" x 1" pieces	-	\$4.12 per pad	\$5.20 per pad	
Product Risers 3 white shelves 20"x20" 15", 33", 38" tall	\$285.31	\$356.63		Removable Double- sided Foam Tape Roll 30ft roll x 1" wide		\$51.50 per roll	\$64.40 per roll	
Single Show Case 20"[d]x20"[w]x40"[h]	\$147.30	\$184.11		**PRICES INCLUDE D SUBTOTAL OFFICE USE ONLY 35% LATE ORDER SURCHARG 50% CANCELLATION FEE ADJUSTED SUBTOTAL		AND INSTA	LLATION	
Ballot Box with Slot in Top 20"[d]x20"[w]x40"[h]	\$147.30	\$184.11		5% G.S.T. TOTAL AMOUNT DUE GST REGISTRATION#: 121717813 R		EGISTRATIO	ON#: PST-1	013-7620



OCTANORM BOOTHS 10 X 10

		OF 34
Show Name	Name of Company	Booth Number
Green Industry Show 2024		
Show Date	Deadline Date	
November 20-21, 2024	October 30, 2024	



DESCRIPTION	QTY	EARLY BIRD	REGULAR PRICE	TOTAL	PANEL & HARDWARE DISCLAIMER			
Style 1 - 10' x 10'		\$1,215.40	\$1,500.00					
• 1 Header Sign (2942mm [w]x 302mm[h])					If you ruin a panel or some hardware, you will be			
With Graphic Upgrade Package		\$2,936.30	\$3,670.40		charged a fee! Please only use approved tape on			
Style 2 - 10' x 10'		\$1,709.80	\$2,137.30		booth.			
 1 Header Sign (1952mm [w]x 302mm[h]) 								
 Storage Area 3' x 9.6' w/ lockable door 					Vou will be sharged \$60/panel for cleaning or			
 Lockable counter 3.3' high 					You will be charged \$60/panel for cleaning or			
With Graphic Upgrade Package		\$2.891.21	\$3,614.00		repair.			
Style 3 - 10' x 10'		\$1,802.50	\$2,253.12					
 1 Curved Header Sign (1500mm [w]x 					Many other custom designs are available!			
450mm[h])					For more information CALL 780.426.2211			
 Corner storage area 3' x 3' 								
 Lockable counter 3.3' high 					**PRICES INCLUDE DELIVERY AND INSTALLATION			
With Graphic Upgrade Package		\$3,957.30	\$4,946.60		SUBTOTAL			
Style 4 - 10' x 10'		\$1,545.00	\$1,931.30		OFFICE USE ONLY			
 2 Header Signs (1952mm [w]x 302mm[h]) 					35% LATE ORDER SURCHARGE			
 Curved counter 3.3' high 					□50% CANCELLATION FEE ADJUSTED SUBTOTAL			
With Graphic Upgrade Package		\$3,081.80	\$3,852.20		ADJUSTED SUBTUIAL			
GRAPHIC UPGRADE CUSTOMIZATIO	NC							
Carpet Color Choice					5% G.S.T.			
	Cro	v	Plack		TOTAL AMOUNT DUE			
Red Blue Grey Black					GST REGISTRATION#: 121717813 RT PST REGISTRATION#: PST-1013-7620			

Header Sign Choice *All Headers / Fascia signs are white unless upgraded to a full color graphic	
Complimentary (Bold black font proportionally on white panel, capital letters unless specifie	d)

Full color header upgrade (See SIGNAGE & DIGITAL PRINTING FORM to order graphics)							
Panel Color Choice	Complimentary	Burfab Upgrade Velcro Receptive	REGULAR PRICE	TOTAL			
	WHITE HARDWALL	BLUE	\$125.00				
	BLACK HARDWALL	BLACK	per panel				
			· ·				



OCTANORM BOOTHS 10 X 20

		OF 34
Show Name	Name of Company	Booth Number
Green Industry Show 2024		
Show Date	Deadline Date	1
November 20-21, 2024	October 30, 2024	



OTGRADE						11111			
DESCRIPTION	QTY	EARLY BIRD	REGULAR PRICE	TOTAL	PANEL & HARDWARE D	ISCLAIME	R		
Style 5 - 10' x 20' • 2 Header Signs (2942mm [w]x 302mm[h])			\$2,770.70		If you ruin a panel or some hardware, you will be charged a fee! Please only use approved tape on				
With Graphic Upgrade Package		\$4,659.72	\$5,824.70		booth.				
 Style 6 - 10' x 20' Storage area 3' x 6' w/ lockable door Custom reception counter 		\$3,090.00	\$3,862.50		You will be charged \$60/panel for cleaning or				
With Graphic Upgrade Package		\$7,066.83	\$8,833.53		repair.				
 Style 7 - 10' x 20' 1 Curved Header Sign (1500mm [w]x 450mm[h]) Storage area 3' x 9.6' w/ lockable door 		\$2,935.50	\$3,669.40		Many other custom designs are available For more information CALL 780.426.221				
Curved counter 3.3' high					**PRICES INCLUDE DELIVER	Y AND INSTALLA	TION		
With Graphic Upgrade Package		\$6,134.70	\$7,668.40		SUBTOTAL				
Style 8 - 10' x 20' • 3 Header Signs 1@(2942mm [w] x 302mm[h]) + 2@(1952mm [w]x 302mm[h])		\$2,729.50	\$3,411.90		OFFICE USE ONLY □35% LATE ORDER SURCHARGE □50% CANCELLATION FEE ADJUSTED SUBTOTAL				
Storage area 3' x 9.6' w/ lockable door									
Curved counter 3.3' high					5% G.S.T.				
With Graphic Upgrade Package		\$5,312.74	\$6.640.92		TOTAL AMOUNT DUE				
GRAPHIC UPGRADE CUSTOMIZATION	NC				GST REGISTRATION#: 121717813 RT PST	REGISTRATION#	PST-1013-7620		
Carpet Color Choice Red Blue	Gre	у	Black						
Header Sign Choice *All Headers / Fascia sign Complimentary (Bold black font proporties of Please clearly print name as you would like it to appear Full color header upgrade (See SIGNA)	rtional	ly on white	panel, capita	al letters u	nless specified)				
Panel Color Choice Complimentary			Burfab Upg			REGULAR PRICE	TOTAL		
WHITE HARDY			BLUE BLACK	. ade veter	- песерите	\$200.00 per panel	TOTAL		



OCTANORM ACCESSORIES

P	AGE
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		O	F 34
Show Name	Name of Company	Booth Number	
Green Industry Show 2024			
Show Date	Deadline Date	1	
November 20-21, 2024	October 30, 2024		

DESCRIPTI	ON	QTY	EARLY BIRD	REGULAR PRICE	TOTAL	DESCRIPTION	QTY	EARLY BIRD	REGULAR PRICE	TOTAL									
OCTANORM DISP	LAY SYSTE	MS				OCTANORM ACCESSORIES													
Full Height Slat Wall Panel 1m x 2.5m White Slat Wall Black Slat Wall			\$174.10	\$217.60		Glass Shelf 9"x38" Angled Literature Shelf		\$31.93	\$39.91										
						12" x 38" (melamine) Waterfall Rack		\$30.10	\$38.62										
Half Slat Wall Panel 1m x 1.25m			\$100.94	\$126.20		*must be used with slat wall													
White Slat Wall Black Slat Wall Top Slat Wall Bottom Slat Wall															Gooseneck Light *does not include power		\$61.30	\$76.50	
						2" Slat Wall Hook		\$1.03	\$1.30										
IMPORTANT Please i				ed booth															
indicating placement	of all ordered	d acces.	sories.			Many other custom For more informatio													
						**PRICES INCLUDE DE	LIVERY	AND INSTA	LLATION										
						SUBTOTAL	_												
						OFFICE USE ONLY ☐35% LATE ORDER SURCHARGE ☐50% CANCELLATION FEE ADJUSTED SUBTOTAL													
						5% G.S.T.													
						TOTAL AMOUNT DUE	L DCT 2	FCICTD AT	ON# BCT 1	012 7620									
						GST REGISTRATION#: 121717813 RT	PSI R	EGIS I RATI	ON#: PST-1	013-7620									

SIGNAGE & DIGITAL PRINTING

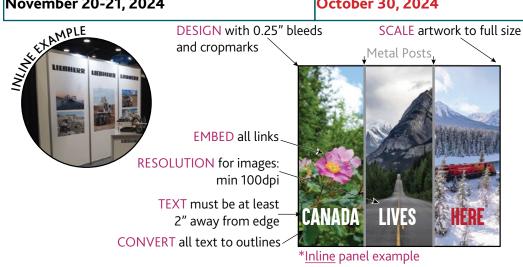


Show Name	Name of Con	npany				Booth Number	OF 34
Green Industry Show 2024							
	Deadline Da Octob	er 30, 2024					
DESCRIPTION				QTY	EARLY BIRD	REGULAR PRICE	TOTAL
OCTANORM BOOTH / COUNTER GRAPHIC UPGRADE	ES						
Full Color Header Upgrade - Single Sided			Goodell		\$100.80	\$126.00	
2942mm (w) x 302mm (h) (Octanorm booth rental required)							
·					¢210.20	¢20702	
Full Color Backwall Panel Upgrade - Single Sided 965mm (w) x 2392mm (h)					\$318.30	\$397.83	
(Octanorm booth rental <u>required</u>)							
Full Color Counter Upgrade - Single Sided					\$95.50	\$119.40	
962mm (w) x 912mm (h) (Counter rental required)							
(Counter reneat required)							
Freestanding Flush Backwall - Single Sided			med (Si		\$1,336.73	\$1,670.91	
2930mm (w) x 2480mm (h) (Wall rental and graphics included)							
FABRIC SIGNAGE						l	
Curved Fabric Backwall - Double Sided			and 2		\$848.72	\$1,060.90	
10' (w) x 8' (h) [Graphic 2410mm x 2220mm] (comes with frame, print, and canvas baq)							
(comes with frame, print, and canvas bug)							
Hanging Fabric Halo - Many Custom Designs available					Call for qu	ote	
10' (w) x 3' (h) generic size	1124		0				
(Does not include hanging fee, allow 3 weeks min. for order)	LAT	ROUND SQUAR	E TRIANGLE				
STAND ALONE SIGNAGE							
Medium Retractable Pop Up Banner - Single Sided		,	Retract		\$159.13	\$198.90	
850mm (w) x 2000mm (h) visible (comes with hardware, print, and ca	anvas bag	1)	able Pop				
Large Retractable Pop Up Banner		-1	Up Barne		\$244.00	\$305.00	
1000mm (w) x 2000mm (h) visible (comes with hardware, print, and c	anvas ba	<i>g)</i>	7 1 1				
Vinyl Banner - Single Sided			CUSTOM		\$371.31	\$464.11	
119" (w) x 36" (h) hanging off backwall with S hooks (Cost includes banner, installation hardware and labour to install)			VINYL BANNER				
Rigid Sintra Sign - Single Sided					\$254.61	\$318.30	
96" (w) x 24" (h) hanging off backwall with S hooks			SINTRA SIGN		725	75.0.50	
(Cost includes sign, installation hardware and labour to install)							
DESIGN WORK & STORAGE							
If artwork is not supplied as print ready, a minimum of \$51.50 wi	ill be cha	orged to modify art f	iles		\$51.50		
Have the Goodkey in house design team create the artwork & vectorize logos \$75.00/				\$75.00/ p			
SIGNAGE STORAGE Indicate if you will be needing the signage again, if not it will be recycled after the event Call for C							
Contact us for a consultation about custom sizes, items, and		**PR	SUBTOTAL	LIVERY	AND INSTA	LLATION	
printing options. Subject availability of supplies and time-lin ALL ARTWORK IS DUE BY THE ORDER DEADLINE DATE	es.	OFFICE USE ONL					
SPECIAL INSTRUCTIONS		☐35% LATE ORDE	R SURCHARGE				
		☐50% CANCELLAT ADJUSTED SUBT					
	ŀ	VD]031FD 30B1	OIAL				
			5% G.S.T.				
		TOTAL AM	OUNT DUE				
		GST REGISTRATION		pst	REGISTRATIO	 ON#: PST-10	113-7620
		COL REGISTRATION	12 11 11 0 13 KI	1 , 2 , ,	(FOIS IVA I	J. 177. 1 J 12 10	



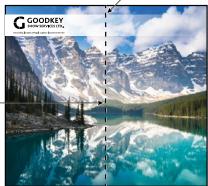
PRINT READY GRAPHIC GUIDELINES





AVOID text going through

REPRESENTS panel break and will not print DO NOT INCLUDE LINES.



SEND as one file with 0.25" bleed, full size or 10% scale we will split the panels for production *FLUSH graphic example

at any size, send vector art. This is usually an .ai file made in Adobe Illustrator

To check if a file is vectored, zoom in as much as you can to the art. Match what it looks like below.



Vector art Ex. ai, eps, pdf



Raster art Ex. jpg, tiff, png

LABEL files appropriately when saving (showname companyname panel) - ex. ABC18 Company counter1

LEGEND include a layout legend if there are multiple panels

the panel break

COLOR space has to be CMYK

FONTS if live, should be sent with the art

FILE types for print ready art: high res .pdf | 150dpi + .jpg | .eps

SEND files by email | wetransfer.com | dropbox.com

SEND ALL ARTWORK FILES TO signsondemand@goodkey.com Subject Line: Show Name - Company Name - Booth Number



EXHIBIT BOOTH VACUUMING & CLEANING



			OF 34
Show Name	Name of Company	Booth Number	
Green Industry Show 2024			
Show Date	Deadline Date	1	
November 20-21, 2024	October 30, 2024		

SERVICE INCLUDES: • EXHIBIT VACUUMING • EMPTYING OF WASTEBASKETS						
PRE-ORDERS (must be received prior to above order dead	line date)					
Booth Width x Booth Depth + Square Feet	x Number of Days (min 100 ^{Sq.Ft.})	x \$0.41	=			
LATE-ORDERS						
Booth Width x Booth Depth + Square Feet	x Number of Days (min 100 ^{Sq.Ft.})	x \$0.60)=			
SPECIAL INSTRUCTIONS						
	**DDICES INCLUDE DEL	IVEDV AND INICTALLA	TION			
	**PRICES INCLUDE DEL SUBTOTAL	IVERY AND INSTALLA	HON			
	OFFICE USE ONLY □35% LATE ORDER SURCHARGE □50% CANCELLATION FEE ADJUSTED SUBTOTAL					
	5% G.S.T.					
	TOTAL AMOUNT DUE					
	GST REGISTRATION#: 121717813 RT	PST REGISTRATION:	#: PST-1013-7620			

INSTALLATION & DISMANTLE LABOUR

		OF	34
Show Name	Name of Company	Booth Number	
Green Industry Show 2024			
Show Date	Deadline Date		
November 20-21, 2024	October 30, 2024		

INSTALLATION & DIS	MANTLE	RATES							
Regular Time (RT):	8:00 am -	4:00 pm Monday to Friday		\$87.00/hr.					
Overtime (OT):	4:00 pm -	6:00 pm Monday to Friday		\$131.00/hr.					
	6:00 pm -	00 pm - 8:00 am Saturday and Sunday							
Double Time (DT):	All other I	All other hours including Sundays and statutory holidays \$175.00/hr.							
INSTALLATION: (estin	NSTALLATION: (estimated requirements) MINIMUM OF 2 HOURS								
	Labourers	Hours	\$87.00/hr. (RT)	\$					
			¢424.00 // (OT)						
	Labourers	Hours	\$131.00/hr (OT)	\$					
	Labourers	Hours	\$175.00/hr. (DT)	\$					
Date Required:		Start Time:	Finish:						
DISMANTLE: (estimat	ed requir	ements) MINIMUM OF 2 HOUR	S						
	Labourers	Hours	\$87.00/hr.(RT)	\$					
	Labourers	Hours	\$131.00/hr. (OT)	\$					
	Labourers	Hours	\$175.00/hr. (DT)	\$					
Date Required:		Start Time:	Finish:						
Client Supervised? Y	ES N	IO If yes, Supervisors name:							
Supervised by Goodkey S	Show Service	es Ltd.? YES NO If ve	s, add 25% to total estimated charg	es					
<u> </u>									
The exhibit consists of _		shipping cases or crates (Please d	o not include cartons/boxes of literat	ure or products)					
Ladders Required:									
SPECIAL INSTRUCTION	ONS		TOTAL ESTIMATED CHARGE						
			25% SUPERVISION FEE						
			SUBTOTAL						
			OFFICE USE ONLY ☐35% LATE ORDER SURCHARGE						
			50% CANCELLATION FEE						
			ADJUSTED SUBTOTAL						
			5% G.S.T.						
			TOTAL AMOUNT DUE						
			GST REGISTRATION#: 121717813 RT	PST REGISTRATION:	#: PST-1013-7620				

INSTALLATION & REMOVAL IN-BOOTH FORKLIFT

P	AGE
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			OF 34
Show Name	Name of Company	Booth Number	
Green Industry Show 2024			
Show Date	Deadline Date	1	
November 20-21, 2024	October 30, 2024		

INSTALLATION & DIS	MANTLE RATES			
Regular Time (RT):	8:00 am - 4:00 pm Monday to Friday		\$72.00/hr.	
Overtime (OT):	4:00 pm - 6:00 pm Monday to Friday		\$108.00/hr.	
	6:00 pm - 8:00 am Saturday and Sunday			
Double Time (DT):	All other hours including Sundays and statutor	y holidays	\$144.00/hr.	
INSTALLATION: (estin	mated requirements) MINIMUM OF 1.5 H	OURS		
Hours		\$72.00/hr.(RT)	\$	
Hours		\$108.00/hr.(OT)	\$	
Hours		\$144.00/hr. (DT)	\$	
Date Required:	Start Time:	Finish:		
REMOVAL: (estimated	drequirements) MINIMUM OF 1.5 HOURS	S		
Hours		\$72.00/hr.(RT)	\$	
Hours		\$108.00/hr. (OT)	\$	
Hours		\$144.00/hr. (DT)	\$	
Date Required:	Start Time:	Finish:	·	
SPECIAL INSTRUCTION	ONS	TOTAL ESTIMATED CHARGE		
		SUBTOTAL		
		OFFICE USE ONLY ☐35% LATE ORDER SURCHARGE ☐50% CANCELLATION FEE		
		ADJUSTED SUBTOTAL		
		5% G.S.T.		
		TOTAL AMOUNT DUE		
			PST REGISTRATION#: PST-1013-7620	

POST SHOW STORAGE

PAGE
20
OF 34

		OF 34
Show Name	Name of Company	Booth Number
Green Industry Show 2024		
Show Date	Deadline Date	1
November 20-21, 2024	October 30, 2024	

FREIGHT INFORMATION					
CARRIER NAME:		# OF PIECES			
TOTAL WEIGHT	COST	CONDITIONS			
□ 001 - 600 lbs	\$267.00	EXHIBITORS NEED TO FILL OUT THE FORM			
☐ 600 - 1200 lbs	\$535.00	EXHIBITORS NEED TO FILL OUT THE FORM EXHIBITORS MUST MAKE ARRANGEMENTS TO OWN CARE THE ABOVE FEE MUST BE PAID BEFORE RELEASE OF FREIGHT			
☐ 1201 + lbs	\$774.00			OT THE OTH	
Signature		Date			
NOTES					
		CUDTOTAL			
SPECIAL INSTRUCTIONS		SUBTOTAL			
		OFFICE USE ONLY □35% LATE ORDER SURCHARGE □50% CANCELLATION FEE ADJUSTED SUBTOTAL			
		5% G.S.T.			
		TOTAL AMOUNT DUE			
		GST REGISTRATION#: 121717813 RT	PST REGISTRATION	#: PST-1013-7620	

MATERIAL HANDLING

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					OF 34
Show Name Green Industry Show 2024	Name of Comp	pany		Booth Number	<u> </u>
Show Date	Deadline Date			1	
November 20-21, 2024	Octobe	er 30, 2024			
ADVANCED MATERIAL HANDLING Starting: 4 weeks prior to show date Deadline: 1 week prior to show date					
• RECEIVE & STORE SHIPMENT UP TO 30 DAYS PRIOR TO SHOW OP • DELIVERY OF SHIPMENT FROM ADVANCED WAREHOUSE TO SHOW • FIRST PRIORITY UNLOADING STATUS • DELIVERY OF SHIPMENT FROM SHIPPING AREA TO BOOTH		 REMOVING OF EMPTY CONTAINER RETURNING OF EMPTY CONTAINE RELOADING OF SHIPMENT FROM E OUTBOUND CARRIER 	RS TO BOOTH UPO	ON SHOW CLC	SING
\$00.62 per hundred pounds (lbs.) (\$127.30 minimum c	harge)				
Weight	_ @ \$00.6	62/cwt			
Carrier Name:					
Bill of Lading #		·	•		
<u> </u>		SUBTOTAL			
		OFFICE USE ONLY □35% LATE ORDER SURCHARGE □50% CANCELLATION FEE ADJUSTED SUBTOTAL			
		5% G.S.T.			
		TOTAL AMOUNT DUE GST REGISTRATION#: 121717813 RT	PST REGISTRATION	N#+ DST_101	3-7620
CONDITIONS		d31 REdi31RATION#. IZ17 17813 KT	F31 REGISTRATIO	JN#. F31-101.	3-7020
• ALL ORDERS MUST BE PREPAID • ALL ORDERS RECEIVED AFTER THE DEADLINE DATE WILL BE SUBJEC • PLEASE ARRANGE SHIPMENTS TO ARRIVE BETWEEN 9:00 AM - 3:30 • LOOSE AND UNCRATED SHIPMENTS WILL NOT BE RECEIVED BY ALL *RESHIPPING: Exhibitors must arrange for pickup at show site, all items must be Material not removed from exhibit area by specified time will be shipped collected	0 PM, MON DVANCED V labeled and in	DAY - FRIDAY VAREHOUSE clude completed bill of lading.			
ONSITE / ADVANCED LABELING					
Green Industry Show 2024 NAME OF EXHIBITING COMPANY - BOOTH # c/o GOODKEY SHOW SERVICES LTD. 5506 - 48 St NW Edmonton, AB T6B 2Z1					
LIMITS AND LIABILITIES					
Goodkey Show Services Ltd. will not be held responsible for concealed damage, or to delivery to common carrier. Shipments should be insured by the exhibitor for contents of the materials found in the booth at the time of actual removal will be and contents found. Goodkey Show Services Ltd. will not be responsible for dama Ltd. will not be responsible for failure or delay in performing services when delay Shipments should be insured by the exhibitor for coverage when out of the care, limited to \$0.30 per pound per article and values exceeding this limitation should All items requiring rigging or special equipment will be charged on a time and ma Goodkey Show Services Ltd. will receive goods only if this form is returned signed.	coverage where final and bin ages incurred to is caused by sucustody, and of the insured by terial basis. Extends the same agents are agreed by the insured	n out of the care, custody and control of Good ding and the right is reserved to alter exhibito while handling loose exhibit materials or thoso trike, labour storage, or any other cause unavo control of Goodkey Show Services Ltd. The liab y the shipper. whibits or equipment arriving uncrated will be	key Show Services Ltc rs bill of lading to refle e inadequately packed bidable or beyond thei bility of Goodkey Shov	d. The condition, ect actual conditi I. Goodkey Show ir control. v Services Ltd. is	count and ion, count Services hereby
Signature		Date			



ONSITE MATERIAL HANDLING 22

					OF 34
Green Industry Show 2024	Name of Com	pany	Booth Number	0.5	
	Deadline Date Octobe	er 30, 2024			
ONSITE MATERIAL HANDLING Date: DURING MOVE IN DAY(S) ONLY					
• RECEIVE & STORE SHIPMENT UP TO 30 DAYS PRIOR TO SHOW OPE • DELIVERY OF SHIPMENT FROM ADVANCED WAREHOUSE TO SHOW • FIRST PRIORITY UNLOADING STATUS • DELIVERY OF SHIPMENT FROM SHIPPING AREA TO BOOTH		 REMOVING OF EMPTY CONTAINER RETURNING OF EMPTY CONTAINE RELOADING OF SHIPMENT FROM E OUTBOUND CARRIER 	RS TO BOOTH UPO	ON SHOW CL	OSING
\$00.56 per hundred pounds (lbs.) (\$112.00 minimum ch	narge)				
Weight	_@ \$00.!	56/cwt			
Carrier Name:					
Bill of Lading #					
		SUBTOTAL			
		OFFICE USE ONLY □35% LATE ORDER SURCHARGE □50% CANCELLATION FEE ADJUSTED SUBTOTAL			
		5% G.S.T.			
		TOTAL AMOUNT DUE GST REGISTRATION#: 121717813 RT	PST REGISTRATION	ON#: PST-10	13-7620
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ONSITE / ADVANCED LABELING					
Green Industry Show 2024					
NAME OF EXHIBITING COMPANY - BOOTH #					
c/o WESTERNER PARK					
4847A-19 Street					
Red Deer, AB T4R 2N7					
LIMITS AND LIABILITIES					
Goodkey Show Services Ltd. will not be held responsible for concealed damage, or to delivery to common carrier. Shipments should be insured by the exhibitor for cocontents of the materials found in the booth at the time of actual removal will be and contents found. Goodkey Show Services Ltd. will not be responsible for damag Ltd. will not be responsible for failure or delay in performing services when delay is Shipments should be insured by the exhibitor for coverage when out of the care, colimited to \$0.30 per pound per article and values exceeding this limitation should All items requiring rigging or special equipment will be charged on a time and mat Goodkey Show Services Ltd. will receive goods only if this form is returned signed	overage when final and bin ges incurred s caused by s ustody, and be insured b erial basis. E	n out of the care, custody and control of Good ding and the right is reserved to alter exhibito while handling loose exhibit materials or thoso trike, labour storage, or any other cause unavo control of Goodkey Show Services Ltd. The liab y the shipper. whibits or equipment arriving uncrated will be	key Show Services Ltd rs bill of lading to refle e inadequately packed bidable or beyond thei bility of Goodkey Shov	I. The condition ect actual cond I. Goodkey Sho ir control. v Services Ltd. i	n, count and ition, count w Services is hereby
Signature		Date			



tel no. 780.426.2211 | fax 780.426.5734 | goodkey.com

MATERIAL HANDLING AGREEMENT

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5506 - 48 ST NW Edmonton, AR TGR 271

TEL - 1.780.426.2211 FAX - 1.888.426.5734

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PLACE PRO NUMBER HERE	SHIPPER'S NUMBER	DATE/TIME RECEIVED:
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		PI
PLACE PRO NOPIDER TIERE	STIIFFER S NOMBER	A

Edmonton, AB	T6B 2Z1	FAX - 1.888.426.5734							
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GOODK	EY SHO\	W SERVICES							
5506 - 4	8 Street	NW							
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	EVENT/FACILITY, Idustry S	now 2024							
DAY, PLEAS CHECK ONE 1)	SE SELECT (ONE OF THE FOLLO	OWING OPTIONS:	ON FINAL MOVE-OUT	SPECIAL INS	STRUCTIONS	5:		
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ONSITE MATERIAL HANDLING AGREEMENT

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5506 - 48 ST NW Edmonton, AB T6B 2Z1	TEL - 1.780.426.2211 FAX - 1.888.426.5734						FM
COMPLETED AC		SHADED AREAS, RETURN RVICE DESK WHEN MATERIALS HIPMENT.	DATE:			BOOTH NUMBE	R:
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WESTERNER P	ARK						
4847A-19 Stre	et						
Red Deer, AB							
T4R 2N7							
SHIPPED FROM: EVENT/FACI Green Industry							
DAY, PLEASE SELECT CHECK ONE 1) RE-ROUTE VIA	T ONE OF THE FOLLO		UT SPECIAL I CARRIER:	NSTRUCTION	S:		
			PICK UP NUMBER:				
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ADVANCE WAREHOUSE SHIPPING LABEL





LOGISTICS

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FROM:	EXHIBITION FREIGH
	ADVANCE LOCATION
EVENT NAME:	'
EXHIBITING COMPANY:	BOOTH #:
SHIP TO: GOODKEY SHOW SERVICES	
5506 - 48 Street NW	
Edmonton, AB T6B 2Z1	
CARRIER:	No. OF PIECES: OF
Location receiving hours are Monday - Friday, 8	
GOODKEY SHOW SERVICES LTD*	LOGISTIC
FROM:	EXHIBITION FREIGH
	ADVANCE LOCATION
EVENT NAME:	
EXHIBITING COMPANY:	BOOTH #:
SHIP TO: GOODKEY SHOW SERVICES	
5506 - 48 Street NW	
Edmonton, AB T6B 2Z1	
CARRIER:	No. OF PIECES: OF

CUSTOMS BROKERAGE



Name of Company:		Contact:				Booth Number:	
Telephone no.	Fax no.		Email:				
Method of Payment MASTERCARD	VISA AME	X	Expiration Date:		C	cvc:	
			Cardholder name:				
V I (1) (1) (0)	bb - 11 4b -4b - 🗂			IMPORT	EVD	NDT.	
Value of the Shipment Please				IMPORT	EXPC		
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Shipment value from \$1,501.00				\$242.00		42.00	
Shipment value from \$3,000.00				\$560.00		60.00	
Shipment value from \$5,000.00				\$795.00		95.00	
Shipment value from \$7,500.00				\$878.00		78.00	
Shipment value from \$10,000.0	·			\$1354.00	\$1	354.00	
		hat all du	ties and taxes are				
	all that apply 🗹			EXPORT ONL	.Y		
Preparation of Export Documen				\$31.00			
U.S. Customs Clearance at bord	<u>- </u>			<u>\$98.00</u>			
Single Trip Bond (private vehicle	when required)			\$92.00			
Carnet Handling				\$92.00			
Re-Manifesting when required				\$62.00			
ACE Manifest / SCAC for Private	Vehicles			\$216.00			
Terminal Fees / Handling fees				Equal to Payout			
For exhibitors ordering return	shipments to the USA,	please in	clude the follo	wing information	on:		
Full address freight to deliver to in the USA:							
IRS # for the address that the freight is delivering	to (ie. if the exhibitor is Company A in	Denver, but th	ne freight is delivering to	Company B in Chicago, w	ve require the Chicago cor	mpanies IRS #)	
, ,				, ,	, ,		
Total # of pieces Tota	l weight	Outbound 0	Carrier				
Authorize Goodkey Custom							
I have read and understood t	he limits of liability found	on the ne	xt page of this do	ocument			
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Signature			OFFICE USE OF 35% LATE ORI 50% CANCELL	DER SURCHARGE			
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Date			ΤΩΤΔΙ Δ	5% G.S.T. MOUNT DUE		+	
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Customs Brokerage Limits of Liability

27 OF 34

I APPLICATION

The following provisions shall apply to all transportation of goods by for-hire highway carriers licensed under the Motor Vehicle Transport Act (Canada, R.S.C., 1970, M -14) or under provincial statutes with the exception of the transportation of:

- a) used household goods,
- b) livestock,
- c) bus parcel express shipments,
- d) the personal luggage of bus passengers,
- e) such other specific commodities as may be specified by provincial law.

II BILL OF LADING

- A Bill of Lading shall be completed as provided herein for each shipment.
- On each article covered by the Bill of Lading, there shall be plainly marked thereon by the consignor, the name of the consignee and the destination thereof. This requirement does not apply in cases where the shipment is from one consignor to one consignee and constitutes a truckload shipment.
- The Bill of Lading shall be signed in full (not initialed), by the consignor and by the carrier as an acceptance of all terms and conditions contained therein.
- 4. At the option of the carrier a way-bill may be prepared by the carrier and the way-bill shall bear the same number of other positive means of identification as the original Bill of Lading. Under no circumstances shall the way bill replace the original Bill of Lading.

III CONDITIONS OF CARRIAGE

1. Liability of Carrier

The carrier of the goods herein described is liable for any loss or damage to goods accepted by him or his agent except as hereinafter provided.

2. Liability of Originating and Delivering Carriers

Where a shipment is accepted for carriage by more than one carrier, the carrier issuing the Bill of Lading (hereinafter called the originating carrier) and the carrier who assumes responsibility for delivery to the consignee, (hereinafter called the delivering carrier), in addition to any other liability hereunder, are liable for any loss of or damage to the goods while they are in custody of any other carrier to whom the goods are or have been delivered and from which liability the other carrier is not relieved.

3. Recovery from Connecting Carrier

The originating carrier or the delivering carrier, as the case may be, is entitled to recover from any other carrier to whom the goods are or have been delivered the amount of the loss or damage that the originating carrier or delivering carrier, as the case may be, may be required to pay hereunder resulting from loss of or damage to the goods while they were in the custody of such other carrier.

When shipments are interlined between carriers, settlement of concealed damage claims shall be prorated on the basis of revenues received.

4. Remedy by consignor or Consignee

Nothing in articles 2 or 3 deprives a consignor or consignee of any rights he may have against any carrier.

5. Exception from Liability

The carrier shall not be liable for loss, damage or delay to any of the goods described in the Bill of Lading caused by an Act of God, the Queen's or public enemies, riots, strikes, a defect or inherent vice in the goods, the act or default of the consignor, owner or consignee, authority of law, quarantine or differences in weights of grain, seed, or other commodities caused by natural shrinkage.

6. Delay

No carrier is bound to transport the goods by any particular vehicle or in time for any particular market or otherwise than with due dispatch, unless by agreement specifically endorsed on the Bill of Lading and signed by the parties thereto.

7. Routing by Carrier

In case of physical necessity where the carrier forwards the goods by a conveyance that is not a licensed for-hire vehicle, the liability of the carrier is the same as though the entire carriage were by licensed forhire vehicle.

8. Stoppage in Transit

Where goods are stopped and held in transit at the request of the party entitled to so request, the goods are held at the risk of that party.

9. Valuation

Subject to article 10, the amount of any loss or damage for which the carrier is liable, whether or not the loss or damage results from negligence, shall be computed on the basis of:

- a) the value of the goods at the place and time of shipment including the freight and other charges if paid:
- b) where a value lower than that referred to in paragraph (a) has been represented in writing by the consignor or has been agreed upon, such lower value shall be the maximum liability.

10. Maximum Liability

The amount of any loss or damage computed under paragraph (a) or (b) of article 9 shall not exceed \$2.00 per pound (computed on the total weight of the shipment) unless a higher value is declared on the face of the Bill of Lading by the consignor.

11. Consignor's Risk

Where it is agreed that the goods are carried at the risk of the consignor of the goods, such agreement covers only such risks as are necessarily incidental to transportation and the agreement shall not relieve the carrier from liability for any loss or damage or delay which may result from any negligent act or omission of the carrier, his agents or employees and the burden of proving absence

from negligence shall be on the carrier.

12. Notice of Claim

- No carrier is liable for loss, damage or delay to any goods carried under the Bill of Lading unless notice thereof setting out particulars of the origin. destination and date of shipment of the goods and the estimated amount claimed in respect of such loss, damage or delay is given in writing to the originating carrier or the delivering carrier within sixty (60) days after the delivery of the goods, or, in the case of failure to make delivery, within nine (9) months from the date of shipment. The final statement of the claim must be filed within nine (9)
- b) The final statement of the claim must be filed within nine (9) months from the date of shipment together with a copy of the paid freight bill.

13. Articles of Extraordinary Value

No carrier is bound to carry any documents, specie or any articles of extraordinary value unless by a special agreement to do so. If such goods are carried without a special agreement and the nature of the goods is not disclosed hereon, the carrier shall not be liable for any loss or damage in excess of the maximum liability stipulated in article 10 above.

14. Freight Charges

- a) If required by the carrier the freight and all other lawful charges accruing on the goods shall be paid before delivery and if upon inspection it is ascertained that the goods shipped are not those described in the Bill of Lading the freight charges must be paid upon the goods actually shipped, with any additional charges lawfully payable thereon.
- b) Should a consignor fail to indicate that a shipment is to move prepaid, or fail to indicate how the shipment is to move, it will automatically move on a collect basis.

15. Dangerous Goods

Every person, whether as principal or agent, shipping explosives or dangerous goods without previous full disclosure to the carrier as required by law, shall indemnify the carrier against all loss, damage or delay caused thereby and such goods may be warehoused at the consignor's risk and expense.

16. Undelivered Goods

- a) Where, through no fault of the carrier, the goods cannot be delivered, the carrier shall immediately give notice to the consignor and consignee that delivery has not been made, and shall request disposal instructions.
- b) Pending receipt of such disposal instructions,
- i) The goods may be stored in the warehouse of the carrier,

subject to a reasonable charge for storage; or

ii) Provided that the carrier has notified the consignor of his intention, the goods may be removed to, and stored in, a public or licensed warehouse, at the expense of the consignor, without liability on the part of the carrier, and subject to a lien for all freight and other lawful charges, including a reasonable charge for storage.

17. Return of Goods

Where notice has been given by the carrier pursuant to article 16a, and no disposal instructions have been received within 10 days from the date of such notice, the carrier may return to the consignor, at the consignor's expense, all undelivered shipments for which such notice has been given.

18. Alterations

Subject to article 19, any limitation on the carrier's liability on the Bill of Lading, and any alteration, or addition or erasure in the Bill of Lading shall be signed or initialed by the consignor or his agent and the originating carrier or his agent and unless so acknowledged shall be without effect.

9. Weights

It shall be the responsibility of the consignor to show correct shipping weights of the shipment on the Bill of Lading. Where the actual weight of the shipment does not agree with the weight shown on the Bill of Lading, the weight shown thereon is subject to correction by the carrier.

20. C.O.D. Shipments

- a) A carrier shall not deliver a C.O.D. shipment unless payment is received in full.
- b) The charge for collecting and remitting The amount of C.O.D. bills for
- C.O.D. shipments, must be collected from the consignee unless the consignor has otherwise so indicated and instructed on the Bill of Lading.
- c) A carrier shall remit all C.O.D. monies to the consignor or person designated by him within 15 days after collection.
- d) A carrier shall keep all C.O.D. monies separate from the other revenues and funds of his business in a separate trust fund or account
- A carrier shall include as a separate item in his schedule of rates the charges for collecting and remitting money paid by consignees.

IV OTHER SPECIFICATIONS

	ISTOMS INVOICE / FACT	_					Page	of/de
1 Vendor (Nam	ne and Address) / Vendeur (Nom e	t Adresse)	2 Date of Direct Shipment to Canada Date d'expédition directe vers le Canada					
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							Unit Price Prix Unitaire	15 Total
2 pcs	#1, #2 Wooden Crates Cont Lights, Carpet, Graphics) an				1		5,000.00	5,000.00
2 pcs	Cartons of Technical / Promo	otional Literature			5.000		.15	750.00
1 pc	Cartons of Letter Openers				50		.50	25.00
1 pc	Carton of Bottle Openers				50		1.00	50.00
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CANADA CUSTOMS INVOICE / FACTU	JRE DES DOUANNES	CANADIENN	ES		Page	of/de	
1 Vendor (Name and Address) / Vendeur (Nom et	Adresse)	2 Date of Direct Shipment to Canada Date d'expédition directe vers le Canada					
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EXHIBITOR PAYMENT POLICY

1. All orders for services from Goodkey Show Services must be accompanied by (1) a completed Credit Card Authorization form.

2. ELIGIBILITY FOR DISCOUNT PRICING

To qualify for the discount pricing offered, payment in full must accompany your order and be received in our offices no later than 4:00 PM, Mountain time on the deadline date on top of each order form. Purchase orders do not qualify for discount pricing.

3. SHOW SITE ORDERS

Charges for orders placed at show site by the cardholder and/or his or her representative will be added to the credit card number on file

4. METHODS OF PAYMENT

Goodkey Show Services accepts American Express, MasterCard, Visa, Debit Card, Cheque, Bank Wire Transfer and e transfer. Please send e transfer payments to accounting@goodkey.com Purchase Orders are not considered payment. Any cheque returned to us and / or any unapproved credit card transaction, for any reason, will incur a service charge of \$100.00.

5. BANK WIRE TRANSFER INFORMATION

To properly credit your account, please complete the Wire Transfer form included in this service manual and follow the instructions on the form. Please note that there is a minimum \$30.00 service charge applicable for CAD wire transfers and \$50.00 for all international wire transfers. Fees vary depending on the bank processing the transfer.

6. MATERIALS HANDLING

If you are shipping any material to this event, you must complete both the Materials Handling order, the Material Handling Agreement form and the Credit Card Authorization Form. All freight must be shipped to the correct address as instructed in this service manual.

PLEASE REFER TO SHIPMENTS DIRECT TO SHOW SITE ON THE MATERIAL HANDLING FORM.

Please ensure that all shipments are sent

Exhibitor Payment Policy

"Prepaid" including all applicable taxes, duties, surcharges, etc. Any charges billed to Goodkey Show Services by your carrier following the event will be charged to the Credit Card number provided along with a \$150.00 service charge.

The greater of actual weight or dimensional weight will be charged on all incoming shipments in excess of 5,000 cubic inches. Dimensional weight is calculated as follows: $L \times W \times H / 139$.

Shipment arriving prior to receiving your completed materials handling order forms and / or not properly labeled with Goodkey Show Services shipping labels will incur a 10% surcharge.

7. POST EVENT STORAGE

All freight returned to the advanced storage warehouse following the event to await pick up by the Exhibitor Appointed Carrier will incur Post Show Freight Service charges. Storage charges, at standard industry rates, will be incurred on all freight remaining in our warehouse 3 days beyond the close of show. Storage rates begin at \$450.00 minimum, plus applicable service charge.

8. LABOR PROVIDED UNDER GOODKEY SHOW SERVICES SUPERVISION

Goodkey Show Services shall be responsible for the performance of labor provided under this option. Goodkey Show Services will not be liable for loss or damage caused by delay in labor beginning work when exhibitor requests labor to begin later than the start of the working day.

9. LABOR PROVIDED UNDER EXHIBITOR SUPERVISION

Exhibitor shall be responsible for the performance of labor provided under this option. The exhibitor shall supervise labor secured through Goodkey Show Services in a reasonable manner to prevent bodily injury and/or property damage. It is the exhibitors' responsibility to check in with the Goodkey Show Services Service Desk to collect labor, and to return to Service Desk to release labor when the work is completed.

10. CANCELLATIONS

All requests to cancel orders and for refunds must be made in writing no less than 7 full business days prior to Goodkey Show Services scheduled move-in. All cancellations are subject to a minimum 50% cancellation fee. Any cancellations made within 7 full business days of Goodkey Show Services scheduled move-in will be subject to a 100% cancellation fee.

11. ADJUSTMENTS / CLAIM(S) FOR LOSS

Exhibitor agrees that all claims for loss must be submitted to Goodkey Show Services, in writing, immediately at show site, and in any case, no later than the conclusion of the exhibit. Exhibitor understands and agrees that all claims made after the conclusion of the exhibit will be rejected and no adjustments will be made after the close of the show.

- 12. All materials and equipment are supplied on a rental basis for the duration of the event and remain the property of Goodkey Show Services.
- 13. It is understood and agreed that the exhibitor is responsible for the care, custody and control of all materials and equipment supplied by Goodkey Show Services and accepts full responsibility for any loss or damage to the equipment until it is returned to Goodkey Show Services.
- 14. Goodkey Show Services "Terms and Conditions", "Payment Policy" and "Electrical Terms & Conditions" are subject to change at the sole discretion of Goodkey Show Services and without notice to any parties.

☐ I confirm I have read and agree to the Terms and Conditions and Exhibitor Payment Policy by Goodkey Show Services. The Terms and Conditions will be binding as of the date that the Exhibitor is signed and accepted below.						
Show Name	Show Code	Show Date	Booth Number			
Show Venue	Email	Contact Name	Name Of Company			
Signature						



Terms & Conditions of Contract

PAGE 31 OF 34

PLEASE READ CAREFULLY! YOU ARE ENTERING A CONTRACT WHICH MAY LIMIT YOUR POSSIBLE RECOVERIES IN CASE OF LOSS OR DAMAGE.

The terms and conditions set forth below are part of the contractual agreement between Goodkey Show Services and you, the EXHIBITOR, who accepts the terms and conditions of this contract once any of the following are met.

The Credit Card Authorization form is signed; OR the Materials Handling Agreement is signed; OR the Exhibitor materials are delivered by a carrier to either the Goodkey Show Services (GSS) warehouse, an advanced storage warehouse OR a show site where Goodkey Show Services is the official show contractor; OR an order for labor and / or rental equipment is placed with Goodkey Show Services.

DEFINITIONS

For purposes of this contract, Goodkey Show Services means Goodkey Show Services (GSS), and their employees, agents, officers, and related entities including but not limited to any subcontractors that GSS may appoint. The term "EXHIBITOR" means the Exhibitor, its employees, agents, representatives, and any Exhibitor Appointed Contractor (EAC). Furthermore, it is understood and agreed that the "Exhibitor" is in fact the "SHIPPER" for all purposes, and circumstances notwithstanding anything contained in this contract to the contrary.

PAYMENT FOR SERVICES

Customer shall be liable for all unpaid charges for services performed by GSS or Agents. Customer authorizes GSS to charge their credit card directly for services rendered on its behalf acknowledges and agrees that all calculations provided by Customer are estimates only and are subject to verification and correction as deemed appropriate by GSS.

CREDIT TERMS

All charges are due prior to service being performed. GSS has the right to require prepayment at the time of request for services. A failure to pay timely will result in Exhibitor having to pay in cash in advance for future services. GSS is authorized to charge Exhibitor credit card for any unpaid charges for services provided to Exhibitor including charges for return shipping. Any

charges not paid within 30 days of delivery of service will be subject to interest at a rate of 2% per month until paid in full.

INBOUND AND OUTBOUND SHIPMENTS

Consistent with standard industry practices, there may be a lapse of time between the delivery of shipments to the booth and the arrival of the EXHIBITOR. During such time, the materials will be left unattended. GSS will not be held responsible or liable for any loss, damage, theft or disappearance of materials after some have been delivered to EXHIBITORS booth.

GSS will make every effort to deliver freight to your booth. However, physical limitations of freight elevators, load in doors, etc. may prevent us from doing so and, in these cases, all freight will be placed as close as possible to your booth.

Consistent with standard industry practices, there may be a lapse of time between the completion of packing and the actual pickup of materials from the booth for loading onto outbound carrier. During such time, the materials will be left unattended. GSS will not be held responsible or liable for any loss, damage, theft, or disappearance of materials before same have been picked up for reloading at the conclusion of the event.

All post show freight returned to the advanced storage warehouse will incur both Post Show Freight services charges and storage charges at standard industry prices. \$450.00 Minimum.

Inbound freight shipped to the incorrect advance storage warehouse will incur additional charges consistent with Post Show Freight rates, terms and conditions.

PACKAGING & CRATES

GSS shall not be responsible for damage to loose, uncrated materials, pad wrapped or shrink wrapped, materials, glass breakage, concealed damage, carpets in bags or poly or materials improperly packed. In addition, GSS shall not be responsible for crates and packaging which are unsuitable for handling, in poor condition or have prior damage. Crates and packaging should be of a design to adequately protect contents for handling by forklift or similar means.

DESIGNATED CARRIERS

In order to expedite removal of materials from show site, GSS shall have the

authority to change designated carriers if the carrier designated by EXHIBITOR does not pick up shipment(s) within 4 hours following close of exhibits. Where no disposition is made by EXHIBITOR., materials will be taken to GSS warehouse to await EXHIBITOR shipping instructions and EXHIBITOR agrees to be responsible for post show freight charges related to re-routing and handling. IN NO EVENT SHALL GSS BE RESPONSIBLE OR LIABLE FOR ANY LOSS RESULTING FROM SUCH REROUTING. EXHIBITOR hereby agrees and understands that the carrier's terms and conditions apply to their shipment and material once it has been accepted by said carrier. GSS WILL NOT BE RESPONSIBLE OR LIABLE FOR FAILURE TO PROVIDE THESE CARRIER TERMS AND CONDITIONS TO THE EXHIBITOR.

DISPOSAL OF GOODS

GSS retains the right to dispose of goods left in our warehouse more than sixty (60) days following the event without liability.

EMPTY CONTAINERS

Empty container labels will be available from the show site service desk. Affixing labels to the containers is the sole responsibility of EXHIBITOR. All previous labels should be removed or obliterated. GSS assumes no responsibility for.

Error in above procedures removal of containers with old empty labels, removal of containers without GSS empty labels, improper information on empty labels. GSS assumes no liability for loss or damage to goods or crates, or the contents therein, while containers are in storage.

EXHIBITOR RESPONSIBILITIES

It is agreed and understood that the Exhibitor is responsible for the care and control of all materials and equipment provided by GSS and accepts full responsibility for any loss or damage to the materials and equipment until it is returned to GSS. All materials and equipment are supplied on a rental basis for the duration of the show and remain the property of GSS. All rentals include delivery, installation and removal from your booth.

GSS' RESPONSIBILITIES

GSS shall be responsible only for those services which it directly provides. GSS assumes no responsibility for any

I confirm I have read and agree to the Terms and Conditions and Exhibitor Payment Policy by Goodkey Show Services. The Terms and Conditions will be binding as of the date that the Exhibitor is signed and accepted below.



Terms & Conditions Contract

32 OF 34

persons, parties or other contracting firms not under GSS' direct supervision and control. GSS shall not be responsible for any loss or damage due to strike, lockouts, work stoppages, natural elements, vandalism, acts of God, civil disturbances, power failure, explosions or any other circumstance over which it has no control.

GSS shall not be liable for damage, loss or delay to uncrated freight, freight improperly packed, glass breakage or concealed damage. GSS shall not be liable for ordinary wear and tear in handling of goods or damage of any kind to shrink wrapped goods. All goods should be able to withstand handling by heavy equipment including, but not limited to, forklifts, pallet jacks and dollies. It is the sole responsibility of the Exhibitor to ensure that all goods are packaged correctly prior to shipment or movement on or off the exhibit floor.

INDEMNIFICATION

EXHIBITOR agrees to indemnify, forever hold harmless and defend GSS and their employees, officers and agents from and against all demands, claims, causes of action, fines, penalties, damages (including consequential), liabilities, judgements and expenses (including but not limited to reasonable attorneys' fees and investigation costs) on account of personal injury or death, damages to or loss of property or profits arising out of, or contributed to, by any of the following:

- EXHIBITOR'S negligent supervision of any labor secured through GSS, or the negligent supervision of such labor by any of EXHIBITOR'S employees, agents, representatives, customers, invites and/or any Exhibitor Appointed Contractor (EAC).
- EXHIBITORS negligence, willful misconduct, or deliberate act, or the negligence, willful misconduct, or deliberate act of EXHIBITOR'S employees, agents, representatives, customers, invitees, and/or (EAC) at the show or exposition to which this contract relates, including but not limited to the misuse, improper use, unauthorized alteration, or

negligent handling of GSS' equipment.

- EXHIBITOR'S violation of federal, provincial, or local ordinance.
- EXHIBITOR'S violation of Show Regulations and/or Rules as published and set forth by facility and/or Show Management.

INSURANCE

It is understood that GSS is not an insurer. Any insurance shall be obtained by EXHIBITOR in amounts and for perils determined by EXHIBITOR. EXHIBITOR agrees to provide GSS with a release and waiver of subrogation to the extent of any insurance settlement received.

CLAIM(S) FOR LOSS

EXHIBITOR understand and agrees that all claims for loss or damage must be submitted, in writing, to GSS immediately at show site, and in any case, no later than the conclusion of the show. For purposes of claim reporting the "conclusion" of the show shall be construed as the time show EXHIBITOR'S materials are delivered to the carrier for transportation from show site. EXHIBITOR agrees and understands that all claims after this time shall be rejected.

MAXIMUM RECOVERY

If found liable for any loss, GSS' sole and exclusive MAXIMUM liability for loss or damage to EXHIBITOR'S materials and EXHIBITOR'S sole and exclusive remedy is limited to repair or replacement of like kind and quality, subject to a dollar amount limit equal to the amount paid by EXHIBITOR to GSS for material handling services during the show or exposition under this contract.

MISCELLANEOUS

EXHIBITOR, as a material part of the consideration to GSS for material handling services, waives and releases all claims against GSS, its' employees, agents, and officers with respect to all matters for which GSS has disclaimed liability pursuant to the provisions of this contract.

The EXHIBITOR acknowledges that he or she has read this agreement, understands it and agrees to be bound by its terms, and further agrees that it is the complete and exclusive agreement between the parties. The invalidity or unenforceability of any provision hereof shall not affect, modify or impair the validity and enforceability of all other provisions herein.

BREACH OF CONTRACT AND / OR NEGLIGENCE ONLY

GSS' liability shall be limited to any loss or damage which results solely from GSS' negligence in the actual physical handling of the items comprising EXHIBITOR'S shipment(s) OR which results from BREACH OF THIS CONTRACT and not for any other type of damage or loss. In no event shall GSS be liable to the exhibitor or to any other party for special, collateral, exemplary, indirect, incidental or consequential damages, whether such damages occur either prior to, subsequent to or are alleged as a result of tortious conduct, failure of the equipment or services of GSS or breach of any of the provisions of this agreement regardless of the form of action, whether in contract or notice of the possibility of such damages, or far any damages caused by EXHIBITOR'S failure to perform EHIBITOR'S responsibilities. Such excluded damages include, but are not limited to, loss of profits, loss of use or business interruption, or other consequential or indirect economic loss(es).

JURISDICTION

THIS CONTRACT SHALL BE CONSTRUED UNDER THE LAWS OF THE PROVINCE OF ALBERTA, BRITISH COLUMBIA, MANITOBA. NEW BRUNSWICK. **NEWFOUNDLAND** LABRADOR. AND **NORTHWEST** TERRITORIES, **NOVA** ONTARIO, NUNAVUT, SCOTIA, PRINCE EDWARD ISLAND, QUEBEC SASKATCHEWAN, AND YUKON WITHOUT GIVING EFFECT TO ITS CONFLICT OF LAWS RULES.

☐ I confirm I have read and agree to the Terms and Conditions and Exhibitor Payment Policy by Goodkey Show Services. The Terms and Conditions will be binding as of the date that the Exhibitor is signed and accepted below.			
Show Name	Show Code	Show Date	Booth Number
Show Venue	Email	Contact Name	Name Of Company
Signature			

METHOD OF PAYMENT



IMPORTANT! If you are planning to utilize any of the services provided by **Goodkey Show Services**, please carefully complete and return this form with all your display requirements.

Name of Company:	Cont	act:	Booth Number:
Address:	Telep	phone No:	Fax No:
City, Province/State, Postal Code:	Emai	il:	I
Cash / Wire Transfer / E-Transfer Please send all e-transfers to accounting@goodkey.com Company Cheque (REQUIRE A CREDIT CARD BACKUP) Please make cheque payable to: Goodkey Show Services Ltd. Note: No cheques will be accepted after the order deadline date. Address: Goodkey Show Services Ltd. 5506 - 48 ST NW Edmonton, Alberta T6B 2Z1 Credit Card For your convenience, we will use this authorization to charge your cre card account for your advance orders, and any additional amounts incu as a result of show site orders placed by your representative. These charmay include labour. Please complete the information requested below MASTER CARD VISA PERSONAL COMPAI Expiration Date: CVC: Cardholders name:	dit urred arges	We understand and a responsible for payme party does not discha show, charges will revand payable upon rec The items checked be ALL SERVICES BOOTH CLEAN I & D LABOUR MATERIAL HAN	BITOR APPOINTED CONTRACTOR: gree that we, the exhibiting firm, are ultimately ent of charges. In the event that the named third rge payment of the invoice prior to the last day of the ert to the exhibiting company. All invoices are due eipt, by either party. low are to be invoiced to the third party: ING IDLING / IN & OUT TURE & CARPET
Signature: Cardholders Billing Address Street: City/Province: Postal Code: *Please note: Adjustments will not be made after the closure of the show. Please visit our on-site service desk for any questions or concerns regarding your order with Goodkey. We have read, understand and agree to all terms as described above and he advised our show site representative accordingly. Exhibitor Signature:	_	Expiration Date: PERSONAL CREE Cardholders name: Signature: Cardholders Billing Addre Street: City/Province: Postal Code: Phone Number:	
Print Name: Date:		Email:	

PAGE **34** OF 34

If you are utilizing Wire Transfer Payment to Goodkey Show Services please complete the following and return to accounting@goodkey.com along with your bank confirmation documents.

Event Name: Booth #:		
Company Name:	Sender's name:	_
Email address: Tel. No		
Amount transferred	d: Date of transfer:	_
Please note: Orders	placed remains unconfirmed until the funds are received by Goodkey.	
Receiver Name:	Goodkey Show Services Ltd	
Receiver Address:	5506 – 48 St. NW Edmonton, Alberta T6B 2Z1	
Country:	Canada	
Bank Name:	CIBC - Canadian Imperial Bank of Commerce	
Bank Address:	10102 — Jasper Ave Edmonton, Alberta, Canada T5J 1W5	
Account No.	11-27918	
Transit #:	00059	
Bank #:	010	
Swift Code:	CIBCCATT	
Routing #:	CC001000059	
Note: Please add \$ 5	50.00 bank fee for all international wire transfers and \$ 30.00 for all Canadian	

Note: Please add \$ 50.00 bank fee for all international wire transfers and \$ 30.00 for all Canadian wire transfers.

<u>Additional info:</u> We have recently noticed a spike in phishing scheme trying to gain access to confidential information from companies. We ask that if you receive a requests from Goodkey to update our payment information, or notice any irregularities, to please contact our office at 780-426-2211 and speak to Rodella or Calvin Goodkey to confirm the authenticity of the request.

GREEN FOR LIFE MAGAZINE OFFICIAL SHOW GUIDE



LOOKING FOR A UNIQUE WAY TO REACH A VERY TARGETED AUDIENCE?

The October/November/December edition of our quarterly *Green for Life* magazine is published a few weeks prior to the Green Industry Show & Conference (GISC), which takes place every November.

The magazine doubles as the official show guide and ists the GISC's exhibitors and the key products they sell and distribute. It also contains a complete guide to the educational conference and related events.

1,500 copies are printed with 1,000 distributed to the ornamental horticultural sector in advance. Copies are also provided on-site, free to conference and trade show delegates.

LANDSCAPE ALBERTA MEMBERS RECEIVE A 15% DISCOUNT ON ALL AD RATES

Outside Back Cover	\$1890	Inside 1/2 Page B/W	\$795
Inside Front/Back Cover	\$1730	Inside 1/3 Page Colour	\$900
Double Page Spread	\$2205	Inside 1/3 Page B/W	\$660
Inside Full Page Colour	\$1745	Inside 1/4 Page Colour	/\$650///
Inside 1/2 Page Colour	\$1230	Inside 1/4 Page B/W	\$505
Ad Size	Inches (w x h)	Ad Size	Inches (w x h)
Covers	8.5 x 11*	1/3 Page Vertical	2.33 x 10
Full Page	7.5 x 10	1/3 Page Horizontal	7.5 x 3.33
1/2 Page Vertical	3.583 x 10	1/3 Page Island	4.83 x 4.83
1/2 Page Horizontal	7.5 x 4.83	1/4 Page	3.58 x 4.83
1/2 Page Island	4.83 x 7		

^{*}Full page ad only: Include a 0.125 inch bleed on all sides

POLICIES

We reserve the right to refuse, cancel, or edit advertising. Payment terms are net 30 days. Invoice and tear sheets are sent after publication.

PRODUCTION FEES

Charges are applied for ad creation, client-ordered alterations to produce artwork, re-sizing non-standard ads, ads not print ready and other design services.

Rates are \$40 per hour 1/2 hour minimum.

PLACEMENT REQUEST

Ad placement will be based on magazine content and printing layout requirements. Placement is at the discretion of the publisher. With the exception of covers, no guarantee is given as to placement location.

Contact Lisa To Book Your Advertising Today! lisa.brick@landscape-alberta.com

INCREASE TRAFFIC TO YOUR BOOTH WITH THE PASSPORT PROGRAM!

2024 GREEN INDUSTRY SHOW PASSPORT PROGRAM APPLICATION FORM

PASSPORT PROGRAM RULES:

- A maximum of 15 exhibitors permitted to participate in the program
- Acceptance is on a first-come, first-served basis
- Participating exhibitors must supply company logo in a timely manner and in a format suitable for printing (300 ppi. tif or jpg image; to be mailed to: lisa.brick@landscape-alberta.com)
- Company representatives must be in the booth at all times to stamp passports

HOW THE PASSPORT WORKS:

- Each trade show delegate will receive a passport at registration.
- The passport will list 15 participating exhibitors, including their company logo, booth number and location on the floor plan.
- Delegates visit each participating exhibitor to have their passport book stamped.
- Completed books can be entered into the draw for prizes (total prize value approx. \$600).
- A draw box will be positioned at

- Application must be received by September 19, 2024 to ensure inclusion in the show guide
- Passport program is available to paid, commercial vendors only
- Exhibitors are not eligible to collect stamps from participating sponsors unless they have registered for the Conference sessions
- GISC management shall have final decision on all aspects of the passport program

the trade show entrance/exit and in the Landscape Alberta booth.

Cost to be a participating exhibitor: \$300 + GST

WHAT YOU GET:

- Increased traffic to your booth as the passport program specifically directs delegates to you.
- Your company logo and booth number on every passport, distributed to all delegates (1,000 printed).
- Advertisements featuring participating companies in the October/November/ December issue of *Green for Life* Magazine (show guide).

Exhibitor Company:		B	ooth Number:	
Contact Name:				
Company Address:				
City:	Prov/State:	Postal/Zip Code:		
Phone:	Fax:	Cell:		
Email:				
Payment Information (G	ST Reg# 107595530)			
	\$300 + \$15 (5% GST) = \$315	☐ Visa	☐ Mastercard	
Card Number:		Expiry Date:	/	
Name on Card:		Signature:		
Email receipt to:		·		

To Book Contact lisa.brick@landscape-alberta.com



BRANCHING OUT2024



NOVEMBER 20TH - 21ST RED DEER, AB

ADVERTISING & SPONSORSHIP OPPORTUNITIES

PROMOTE YOUR BUSINESS WITH THE GREEN INDUSTRY SHOW & CONFERENCE

REGISTER TODAY

1-800-378-3198 WWW.GREENINDUSTRYSHOW.COM

CONFERENCE PROGRAM ADVERTISING



3500 copies are printed and distributed to landscape contractors, greenhouse operators, garden centre buyers, nursery growers, landscape architects, municipal agencies, and parks departments.

The conference program is a guide to the educational workshops and sessions, the schedule, related events, and more.

SPACE IS LIMITED!

BOOK BY JULY 31 TO RESERVE YOUR SPOT!

ARTWORK DUE BY AUGUST 15

RATES STARTING AT \$740 LANDSCAPE ALBERTA MEMBERS SAVE 15% ON PRINT ADVERTISING.

Ad Location	# Available	Ad Size	Regular Rate	Member Rate
Back Cover	1	5" w x 4.75" h	\$1535	\$1305
Inside Front/Back Cover	2	5.5" w x 8.5" h	\$1180	\$1005
Inside Full Page	2	5" w x 8" h	\$1070	\$910
Inside Half Page	3	5" w x 3.875" h	\$740	\$630

PRINT PRODUCTION ARTWORK SPECIFICATIONS

Artwork supplied by clients is to adhere to the following specifications:

- Electronic layout and pre-press are designed in Adobe Creative Suite.
- Digital files must be in PDF or TIFF format at 300 dpi resolution. Files must. have fonts embedded.
- Logos must be supplied as a TIFF or JPG at 300 dpi.
- Ads not print ready will be charged production fees.
- Faxed copies will not be accepted.
- Proofs are supplied for review and signature. A signed proof is required to proceed to press.
- The publisher is not responsible for colour reproduction on supplied advertising.

YES! PLEASE RESERVE MY ADVERTISING SPACE IN THE CONFERENCE PROGRAM

Ad size:	□ Full page	□ Half page	☐ Inside cover	☐ Back cover & front logo
Note: All ads will	be printed in colour			
Company:				
Contact:				
Address:				
City/Town:			Province:	Postal Code:
Phone:				
Email:				
		~	tract will be sent to th	e email address above for your

EMAIL YOUR COMPLETED FORM TO:

lisa.brick@landscape-alberta.com Lisa Brick, Landscape Alberta at 587-404-1346

2024 SPONSORSHIP OPPORTUNITIES

*Please note that all sponsorships will include your logo on all our promotional material, websites and in our special Show Edition of booked by September 13th), as well as mentions on social media.

FULL EVENT SPONSORSHIPS

LANYARDS SOLD

Exclusive (includes 1000 lanyards) \$3500 Capture the attention of hundreds of delegates as they wear your company name, which is seen throughout the event. This marketing item will be given to delegates as they pick up their badge. Sponsor is to supply approx. 1000 lanyards. Unused lanyards will be returned.

GISC AFTER PARTY **SOLD**

...\$1000 Exclusive.... NEW GISC EVENT! The GISC After Party II take place on Thursday at the Garden nge at our host hotel. The After Party is way to gather all attendees together lass and kick back at the end of 2024's first day! Take advantage of opportunity to be the exclusive host of

REGISTRATION AREA VIDEO DISPLAY SOLD enter the trade centre.

II have an informative video in the lobby of the event. This olay will feature information on the Trade w and Conference including sessions mes, descriptions, operating hours, etc. exclusive sponsor of this element will have the opportunity to have their logo splayed in the scrolling content or, if they wish, provide a 10 second non audio video or slide advert to add to the content. (sponsor to provide media)

TRADESHOW SPONSORSHIPS

CARPET STICKERS

AISLE STICKERS:

Exclusive (exhibitors only).....\$2000 One of the most visible opportunities at the show. Hundreds of green industry professionals will see your logo/name as they explore the show. Custom aisle markers (stickers) will be positioned at both ends of each aisle (12 total). Visibility outside your booth doesn't get any better

DIRECTION STICKERS

Semi-exclusive (max. 3 participants) \$1000 A custom carpet sticker will lead delegates directly to your booth. This opportunity includes placement of up to three (3) stickers, with one (1) at the main entrance to the show floor and the other two (2) at key

(Artwork is to be provided by the sponsor, is subject

CHARGING STATIONS

Exclusive..... ..\$2000 spread throughout the trade show. These stations include a screen that can contain your logo or even run a video style advertisement. More information can be provided upon request. (sponsor to provide

DELEGATE CARRY BAGS **SOLD**

Imagine your company name on hundreds of show bags! Show bags will be made responsible for restocking display racks. Sponsor may hand out bags as delegates

HYDRATION STATION/WATER COOLERS

Non-exclusive (max. 3 participants).....\$500 Make an impact and reinforce your company image during the trade show by having your company logo displayed on water coolers (2) in the trade show hall. Sponsor has the option to supply cups with company logo.

TAILGATE PARTY

Don't miss your chance to host this fun, casual atmosphere allows you to mingle the close of the tradeshow Thursday. The sponsor receives \$300 worth of drink tickets to hand out to delegates.

TAILGATE PARTY GAME SPONSOR

Exclusive..... . \$250.00

corn hole game! Don't miss your chance to will contain a sign naming you as sponsor and you will receive recognition in all GISC marketing vehicles.

SPONSORS ARE RECOGNIZED ON EVENT SIGNAGE, IN THE CONFERENCE PROGRAM, AND IN GREEN FOR LIFE MAGAZINE.

(Subject to date of agreement. Some exceptions apply.) Contracts must be in place by September 13th, 2024 to meet all publication deadlines.

PROMOTE YOUR COMPANY BY TAKING ADVANTAGE **OF THESE CORPORATE EXPOSURE OPPORTUNITIES**



JOB BOARD

Exclusive... As a staple of the GISC, the on-site job board provides career opportunities and HR solutions for the industry. Job listings will also when submitted before the deadline.

OUTDOOR DISPLAYS

Exhibitors only *Plus parking fees charged by venue (by parking stall or linear foot). Park your event venue to help welcome visitors to

Exhibitors only (solo promotion)\$1000

GISC. Space is limited. **CLIPPINGS SPOTLIGHT**

Non-exclusive\$300 (limited amount) In the months leading up to GISC 2024 we are offering the opportunity for your company to have a Sponsor Spotlight write up put into our bi-monthly e-Newsletter, Clippings. What a great way to inform offer and encourage them to visit you at the Show

*Content to be provided by sponsor but subject to approval by Landscape Alberta.

CONFERENCE SPONSORSHIPS WORKSHOPS/SESSIONS

EDUCATION CHAMPION

..... \$1200 Exclusive (per room) Promote your company while supporting leading-edge industry education. As an Education Trailblazer your sponsorship for the full conference (all sessions), the opportunity to place signage in the room and provide promotional material for

EDUCATION TRAILBLAZER

Exclusive (per room, per day)...... As an Education Champion, your sponsorship includes exclusive sponsorship of a room for a full conference day (3 sessions), the opportunity to place signage in the room and provide promotional material for attendees.

landscape alberta Green for Life!

EDUCATION SUPPORTER

Non-exclusive (per session)..... be the exclusive sponsor for one to place signage in the room and provide promotional material for attendees.

NOTEPAD & PENS **SOLD**

Exclusive.... For maximum marketing impact, put yo corporate identity right into the hand of conference delegates both during the conference and afterwards. Sponsor to supply approx. 500 notepads and pen

CONTINENTAL BREAKFAST ONE DAY

.....\$600 Non-exclusive ... Continental breakfast for delegates one of the most appreciated feature at the conference. This entitles you to sponsorship of the continental breakfas for one day of the conference.

CONTINENTAL BREAKFAST TWO DAY

Continental breakfast for delegates i one of the most appreciated feature. at the conference. This entitles you to sponsorship of the continental breakfas for both days of the conference.

MORNING COFFEE ONE DAY

Non-Exclusive.... \$600 Coffee and tea gets delegates energized the competition by providing this staple sponsorship of the morning coffee for one

MORNING COFFEE TWO DAY

Exclusive..... ..\$1000 Coffee and tea gets delegates energized the competition by providing this staple morning pick-me-up! This entitles you to sponsorship of the morning coffee for both days of the conference.

For exclusive sponsorship opportunities, the previous year's sponsor has first-right-of refusal until a predetermined date. Note: GST will be added to all prices.

The Green Industry Show and Conference is produced and managed by Landscape Alberta. GISC proceeds go back to the Industry to support the work and programs of the association.

CONTACT:

Lisa Brick at lisa.brick@landscape-alberta.com or 587-404-1346

The Landscape Alberta Nursery Producers Group invites you to their

Annual Live & Silent Auction

Tuesday, November 19, 2024 - 5:00 pm to 10:30 pm Red Deer Resort & Casino, 3310 - 50 Avenue, Red Deer, AB

Join in the fun at this year's auction! Dinner and cash bar.







Accelerate Your Business Today!

With MyLEADS by CONEXSYS convert digitally collected sales leads into customers. Backed by expert support and sound technology, gain access to customizable tools and key delegate information.



Order early for the best rate

order.conexsys.com EVENT CODE:





MyLEADS - Mobile

Real-time attendee lead information. Ability to either scan badges or type badge ID's. Multiple device options (Android/Apple), which sync to your exhibitor lead portal. Modify custom qualifiers on demand through your exhibitor lead portal. Internet access is required (NOT INCLUDED).



MyLEADS - Connect

Use your own scanner at the event to collect leads using our API. Once your order is processed, API documentation and a token key are sent. Multiple device connections are allowed. One company per unique token key.



MyLEADS - Standard

A small, lightweight & easy to carry scanner. Equipped with just one button and onboard, it is an easy, straight forward & economical method to collecting your leads. An electronic file is provided within one business day after the end of the event. No electrical power is required. Barcode Scanners must be picked up at Lead Retrieval Service Desk onsite.

Features

- Scan Anywhere, Any Time
- Custom Qualifiers / Demographics
- ✓ Instant Lead Data
- ✓ On Demand Follow Up
- Reporting Portal
- ✓ Add Notes to Leads
- ✓ Export Leads to Excel
- ✓ Use Your Own Device (1 License Per Device)

Features

- Scan Anywhere, Any Time
- Custom Qualifiers /
 Demographics
- ✓ Instant Lead Data
- ✓ On Demand Follow Up
- Reporting Portal
- Add Notes to Leads
- Export Leads to Excel
- Use Your Own Device (Multiple Device Connections)

Features

- Scan Anywhere, Any Time
- Custom Lead Menu
- Instant Lead Data
- On Demand Follow Up
- Reporting Portal
- Add Notes to Leads
- Export Leads to Excel
- Use our Rental Device
 (Pick up at Lead Retrieval Desk)













Order early for the best rate order.conexsys.com EVENT CODE:		Qty	Price	Subtotal
MyLEADS - Mobile 3 Licenses Use our app on up to 3 of your mobile devices to capture leads that sync instantly to your exhibitor lead portal in real-time. (Internet connection required for real time data. Internet not included)	Early Until 2024-11-08 Regular			
MyLEADS - Mobile - Additional License				
MyLEADS - Connect Use your own device and scanner at the event and connect directly to the database using our API.	Early Until 2024-11-08 Regular			
MyLEADS - Standard Use our small, light weight & easy to carry scanner, equipped with just one key that allows for straight forward use. Scanner(s) must be picked up and returned to the lead retrieval desk.	Early Until 2024-11-08 Regular			
			Subtotal	
			Tax(5%)	+
			Total	=

Please Note

MyLEADS - Mobile activation codes, lead portal login link and set up instructions will be sent in a separate email.

All equipment is offered on a rental basis and must be returned to the lead retrieval desk at the start of the scheduled exhibit breakdown period. All equipment is the sole responsibility of the exhibitor during the rental period. Lost or damaged equipment is subject to an additional charge, up to the full replacement cost of \$800. CONEXSYS will take reasonable precautions to ensure the safety and integrity of the data produced from this service and does not accept liability for any losses incurred resulting from missing or invalid information. Barcode Scanners must be picked up at the Lead Retrieval Services Desk onsite. To order onsite, please see CONEXSYS at the Lead Retrieval Services Desk. HST/GST #134 737 477 | Total Amount due in Canadian Dollars. All refunds are subject to a 20% administration fee.

Contact Informat	ion	
Company		
Booth #		
Address		
City		
Province/State	Postal/Zip Code	
Onsite Contact		
Onsite Phone		
Email (for Leads)		

Payment Information			
VISA	mastercard.	AMERICAN EXPRESS	
Card Number			
Name on Card			
Expiration Date			
CVV#			
Ordered By			
Email (for receipt)			
Signature			













MyLEADS - Standard Lead Menu (Optional)

Exhib	itor:		Booth:
	erences (Maximum 8) ales reps, Territories, Divisions,		
1		5	
2		6	
3		7	
4		8	
Pro	ducts/Services		
1		14	
2		15	
3		16	
4		17	
5		18	
6		19	
7		20	
8		21	
9		22	
10		23	
11		24	
12		25	
13		26	
Follo	ow ups (Maximum 8)		
	1. Phone call		OTHER
	2. Sales visit		
	3. Demonstration		
	4. Quotation		
	5. Send literature		
	6. Hot lead (urgent)		
	7. See notes		
	8. Ready to purchase		
	9. Makes purchasing decision		
	10. Order placed at show		

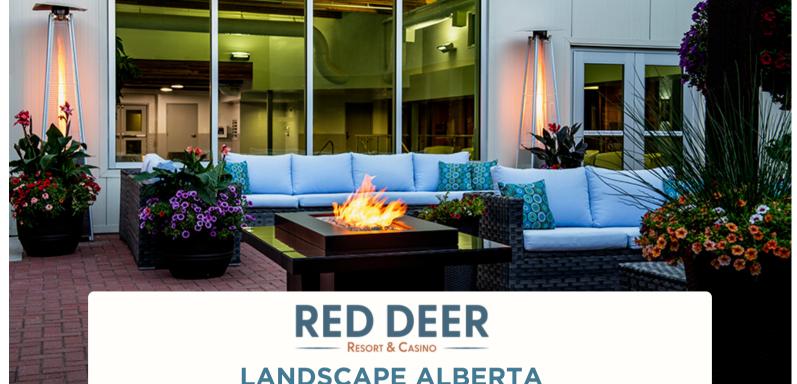












(November 18 - 21, 2024)

Guest Special Room Rate of \$139.00

Room amenities include:

- 42" flat screen television
- Complimentary in-room Keurig Coffee Maker
- Complimentary high-speed Internet (wireless)
- . Mini fridge and microwave







Welcome to Red Deer Resort and Casino, your home away from home.

Conveniently located midway between Calgary and Edmonton. Feel refreshed in our 241 contemporary guestrooms and suites, providing spacious surroundings for your comfort. Indulge in culinary delights at our three distinctive on-site restaurants, complemented by a stylish lobby lounge connecting to a patio.

Amenities to enjoy:

- Seamless Connectivity
- Unrivaled Relaxation: Escape to tranquility with an indoor heated pool and 24-hr Fitness Centre
- Do Business with Ease: Attend to your business requirements at the round-the-clock Business Center.
- Culinary Delights: Delight in an à la carte breakfast on weekdays and a lavish weekend brunch at our Restaurant. Experience the refreshing ambiance of our Garden Terrace Lounge.
- Tesla Charging Stations

Reservation Deadline: October 14, 2023 Online: https://reservations.travelclick.com/108483?groupID=4210984 Phone: 403-755-8830